

**SUBJECT:** Academic Affairs and Student Success Committee Meeting Report for January 24, 2024

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The Academic Affairs and Student Success Committee of the Board of Trustees met remotely via Zoom on Wednesday, January 24, 2024, pursuant to Governor Baker’s executive order of March 10, 2020, entitled “Order suspending certain provisions of the open meeting law, G.L., ch. 30A, section 20,” to allow public remote participation and participation of the public body remotely and extended by Governor Healey on March 29, 2023.

Present for the Committee were Trustees, Immerman, Lampassi (chair), Maldonado, Morales, Russell and Wellman; President Keenan (ex-officio); Provost Silva, Vice President Bryant (committee liaisons); Dean Newton, Associate Vice President Galinski, Executive Director for Strategic Planning and Decision Support Chung, Director Maser and staff associate Machado.

Trustee Russell called the meeting to order at 3:30 pm. The following items were discussed:

**On-Campus Preliminary Residency Report:** Dean Newton provided a report on the preliminary residency status on campus. The two-day move-in process was reported to have gone smoothly. As of the current date, there are 1440 students in the dormitories, in comparison to 1454 for the spring 2023 semester. Dean Newton highlighted the possibility of additional students moving in as a result of a vigorous outreach to those who haven’t completed their move-in process. For more details, refer to Attachment A

**Enrollment Update for Spring 2024 Semester:**

Associate Vice President Galinski presented an enrollment update for the spring 2024 semester (see Attachment B). The report indicated an increase of 33 students compared to the spring 2023 semester. AVP Galinski noted that the increase is attributed to the newly launched online MSW program, with expectations of declines in overall spring enrollment year over year at the census date period. The anticipated declines are reported to be less severe than in previous years. AVP Galinski emphasized the commitment to strategic marketing, recruitment, and programming.

**Improved Tracking of Student Employment and Internships:**

**MA/DHE: Post-Graduation Employment Tracking & Earnings Outcomes for Graduates:**

Executive Director Chen presented data from the DHE for the Salem State 2016 cohort of post-graduation student employment and status (see Attachment C).

Director Maser provided an overview of the National Alumni Career Mobility Survey, predicting a 15% response rate for the first year, 33% for the second year, and a continued increase thereafter (see Attachment D).

**Committee Q&A**

Vice President Bryant, AVP Galinski, Directors Chen, and Maser answered questions from committee members.

There being no further business to come before the committee and upon a motion made duly by Trustee Immerman and seconded by Trustee Morales it was unanimously:

**VOTED: To adjourn the meeting at 4:25 pm.**

**Voting in the affirmative: Immerman, Maldonado, Morales, Russell (Chair),  
Wellman**

Voting against: None

Prepared by: M. Machado, staff associate, president's office.

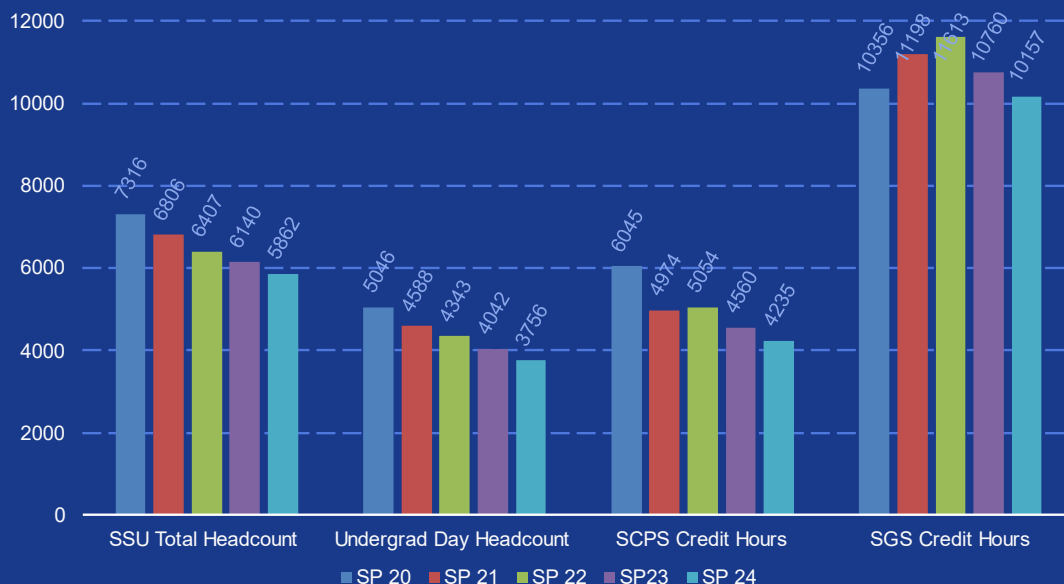
## Longitudinal Housing Data: Spring 2020 - 2024

Semester/ Year	Occupancy	SSU Beds Offered	% SSU Beds Occupied	MSCBA Design	% Bed occupied per MSCA Design
SP 20	1725	2282	76%	2,282	76%
SP 21	732	1253**	58%	2,282	32%
SP 22	1370	1592***	86%	2,282	60%
SP 23	1454	1693****	89%	1,926^	76%
<b>SP 24</b>	<b>1440</b>	<b>1675</b>	<b>86%</b>	<b>1,926^</b>	<b>75%</b>

\*\* SP21 Housing Options Adjusted Due to COVID (Only Singles Offered)  
 \*\*\* SP22 Housing Options Adjusted Due to COVID and the discontinuation of use of Bates complex  
 \*\*\*\* SP23 Housing Options Adjusted Due to gradually returning to Designed Occupancy post COVID  
 ^ MSCBA Design value reduced to 1,926 due to the closure of the Bates complex

## Preliminary Data: Spring 2024 Enrollment\*

2020 – 2024; \*Official Census Day = February 15, 2024



### Data Example I: SSU 2016 Cohort – Undergraduate Degrees

Years After Graduation	1	2	3	4	5
	2017	2018	2019	2020	2021
# of Graduates	2,356	2,356	2,356	2,356	2,356
% Employed in MA	68%	66%	65%	66%	68%
% Pursuing Higher Ed Only	3%	4%	3%	3%	3%
% Employed in MA & Pursuing Higher Ed	18%	18%	18%	14%	11%
Neither Employed in MA nor Pursuing Higher Ed	11%	11%	14%	17%	18%
% Employed FT in MA	47%	49%	51%	51%	54%
FT Mean Wage	\$43,094	\$46,923	\$50,436	\$61,913	\$65,798
25th Percentile FT Wage	\$30,798	\$33,426	\$34,937	\$43,760	\$45,364
Median FT Wage	\$38,626	\$42,943	\$46,660	\$56,477	\$60,057
75th Percentile FT Wage	\$50,940	\$55,569	\$60,428	\$72,609	\$78,064

## Data Example II: SSU 2016 Cohort – Graduate Degrees

Years After Graduation	1	2	3	4	5
	2017	2018	2019	2020	2021
# of Graduates	574	574	574	574	574
% Employed in MA		73%	72%	74%	73%
% Pursuing Higher Ed Only		1%	1%	2%	1%
% Employed in MA & Pursuing Higher Ed	11%	12%	11%	9%	7%
Neither Employed in MA nor Pursuing Higher Ed	13%	14%	16%	15%	18%
% Employed FT in MA	67%	65%	66%	67%	67%
FT Mean Wage	\$55,699	\$59,513	\$63,542	\$71,027	\$76,460
25th Percentile FT Wage	\$42,530	\$45,504	\$49,548	\$55,273	\$61,521
Median FT Wage	\$53,516	\$56,034	\$61,825	\$67,200	\$73,133
75th Percentile FT Wage	\$64,745	\$69,631	\$73,796	\$82,866	\$87,866

### Attachment D

## National Alumni Career Mobility Survey (NACM)



### About

The Career Leadership Collective is a solutions group thought partner to college and university administrators toward embedding sophisticated career outcome data and career education into the fabric of the campus experience.

The Collective has done business with over 1,000 colleges and universities since January 2017 and is home to the National Alumni Career Mobility Survey and EMBARK.

# Why NACM Data

More than first job or salary.

Gap in alumni career success data beyond year 1.



Align with institutional mission.

Thoughtful adaptation of practices.

*Career Leadership Collective*

