SALEM STATE UNIVERSITY

CAMPUS PARKING

PLAN

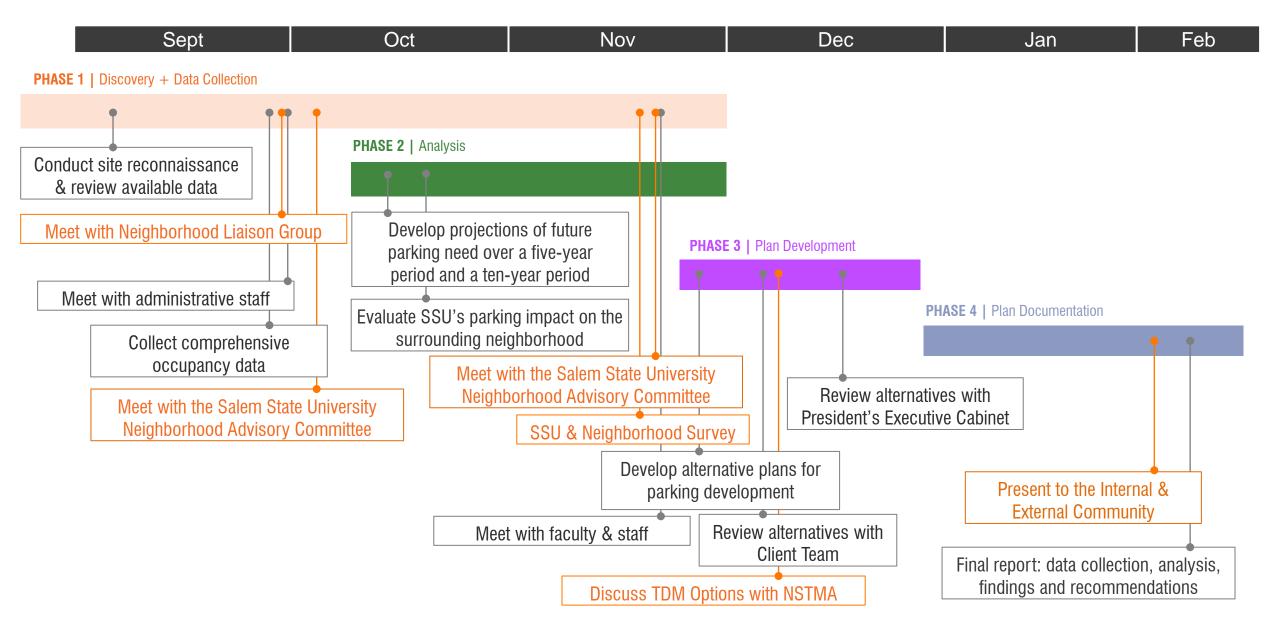
SSU Working Group Neighborhood Liaison Group

January 29 2018





SCHEDULE

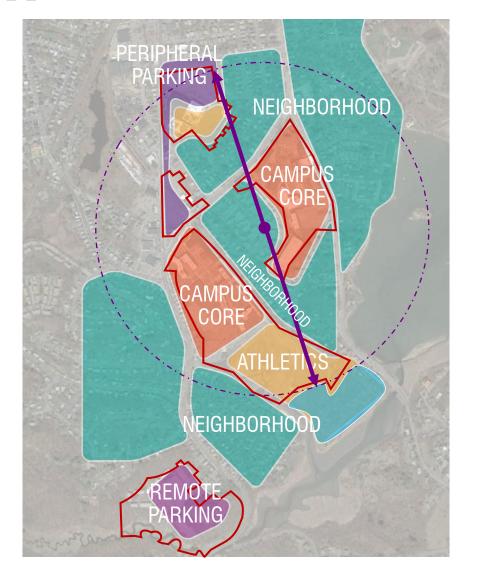


OVERVIEW

- SSU is a fragmented urban campus, sited in the midst of established residential neighborhoods. Parking policies and investments must address both the University's needs and neighborhood concerns.
- The residential and the SSU communities are both autodependent, due to the land use mix and lack of transportation alternatives.
- The overlap of campus and neighborhood makes competition for parking inevitable. In designing a parking system that works well for faculty, staff, and students, SSU must also endeavor to keep their cars within campus bounds or in facilities under SSU control.



OVERVIEW



SSU lies among established residential neighborhoods. Its parking problems are different from those of other college campuses with similar size and enrollment.

5-minute walk radius

SOLUTIONS must involve:

- Transportation Demand Management
- Assignment and Pricing of SSU Parking
- Parking Capacity Enhancement
- Enforcement by Both SSU and the City
- Strong Communication





WHAT WE HEARD SSU Community Feedback

Community Meeting Concerns

Concerns

- Parking permits are too expensive, so students are choosing to park on neighborhood streets
- Exact ratio of available parking permits for available parking spaces is unclear
- Resident students without permits stay parked on neighborhood streets from Monday to Friday
- Changed move-times for student parking resulted in more neighborhood parking
- Restrictions on overnight commuter student parking caused more students to park in neighborhood

Parking Ideas Given by Participants in Meetings on Campus

- Mobile App to track available parking managed by SSU
- Expansion of Free Bike Program
- Parking Brochure that summarizes parking information and discourages bringing cars to campus
- Quantify shuttle occupancy to determine utilization
- More commuter student parking on Central Campus
- Upper South Campus parking should be made available when current permit-holders are moved to North Campus

WHAT WE HEARD Neighborhood Feedback

Community Meeting Concerns

Concerns

- Commuter students, resident students, and staff without permits park on Loring Ave during the week
- Traffic is disrupted where pedestrians do not use crosswalks to get across Lafayette St and Loring Ave
- Neighborhood parking restrictions (at certain times of day) creates a domino effect of illegal parking practices, i.e.
 After using up the 4-hour limit on one neighborhood street, students drive to another
- The cost of resident parking passes has driven some students to find creative solutions to residence parking, placing more cars on neighborhood streets at night.

Parking Policy Suggestions Presented by the Neighborhood Group

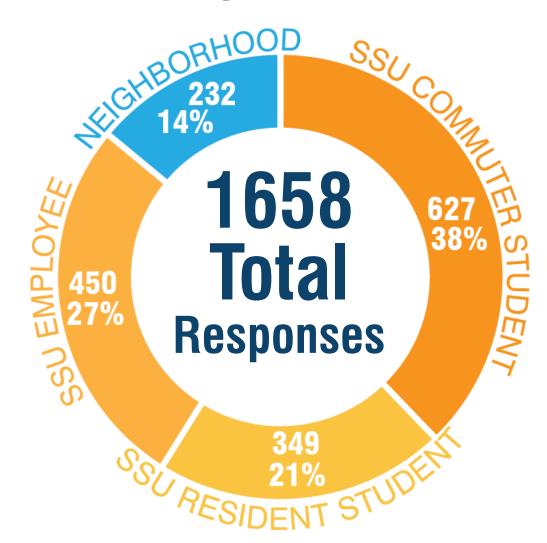
- Sophomore resident students should have more restrictive parking policies, i.e. limiting the ability for residential sophomores to bring cars to campus
- 100 students on the permit waitlist, discourages others from signing up

WHAT WE HEARD Online Survey Results

We surveyed

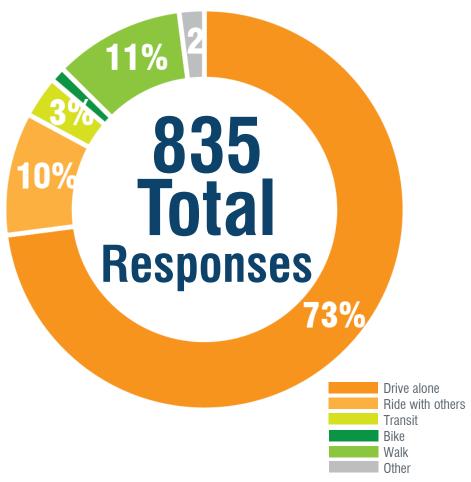
- the neighborhood around SSU
- the SSU community: commuter students, resident students, and faculty & staff.

The two groups were asked questions targeting their specific parking experiences.



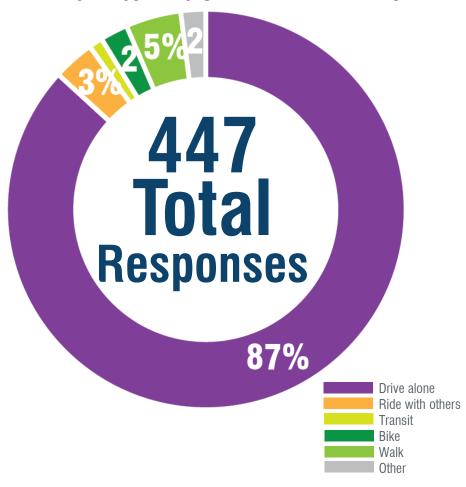
STUDENTS:

How do you typically get to and from campus?



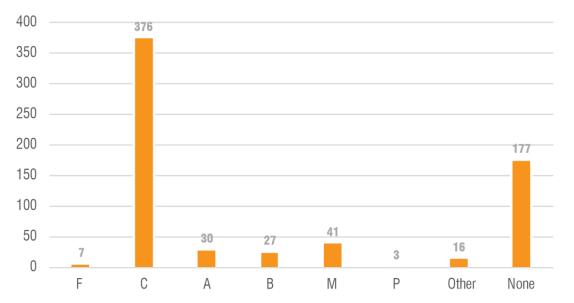
EMPLOYEES:

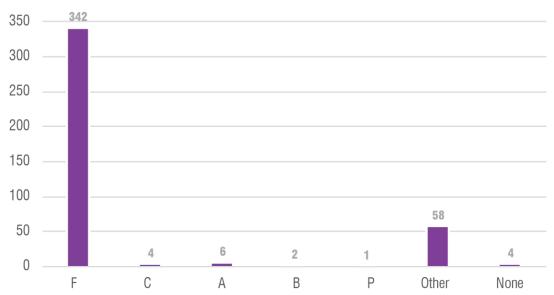
How do you typically get to and from campus?



STUDENTS: What permit do you hold?

EMPLOYEES: What permit do you hold?

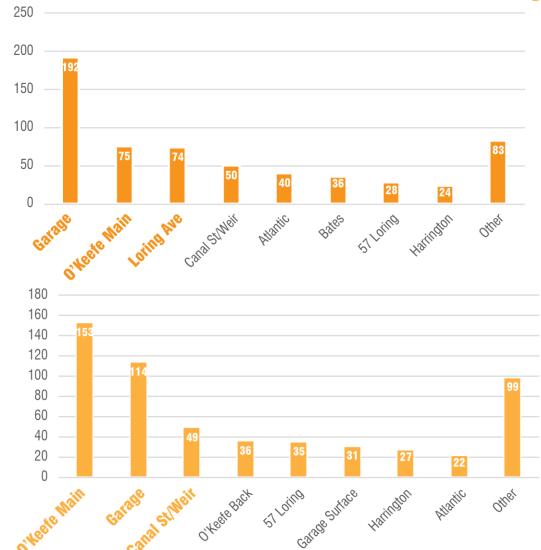




F: Faculty, Administration & Staff A, B, M, P: Resident Student C: Commuter Student

STUDENTS: 1st choice parking

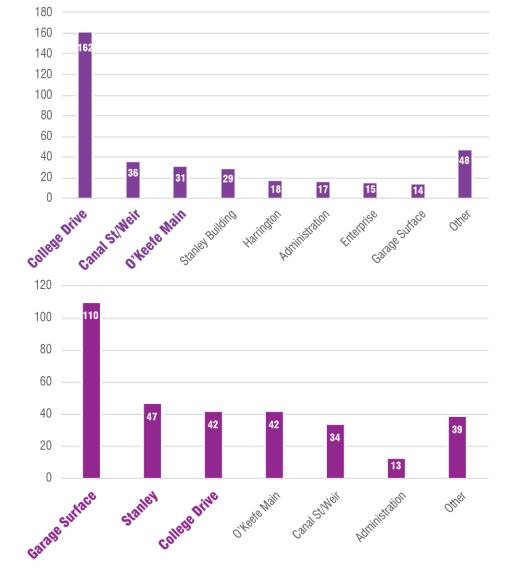
2nd choice parking





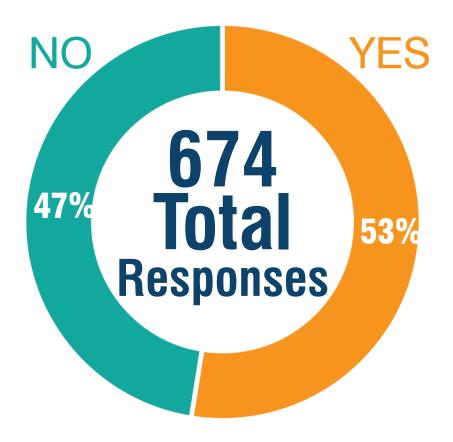
EMPLOYEES: 1st choice parking

2nd choice parking



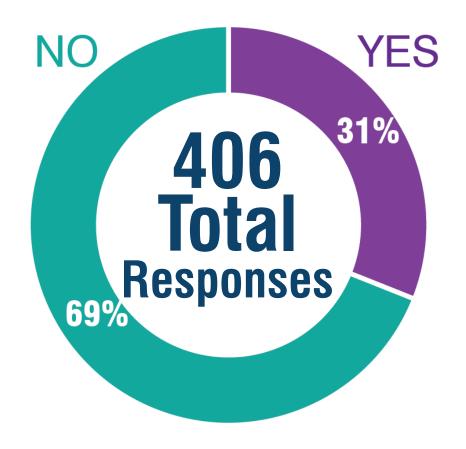
STUDENTS:

Do you ever park somewhere besides where your permit allows?

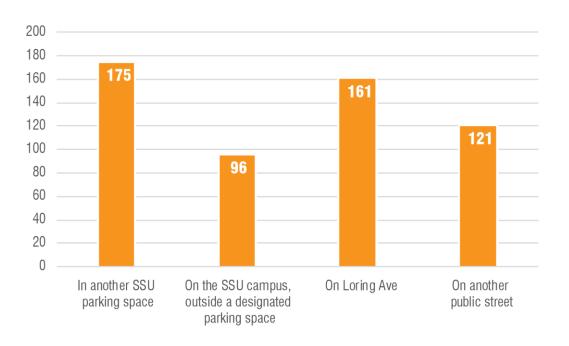


EMPLOYEES:

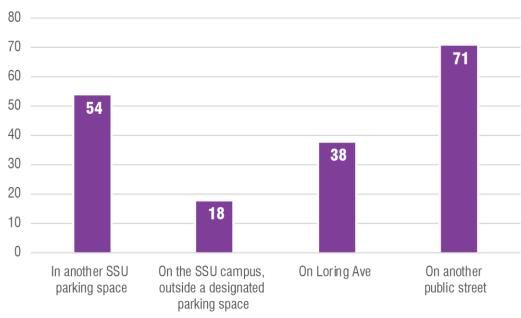
Do you ever park somewhere besides where your permit allows?



STUDENTS: If so, where?



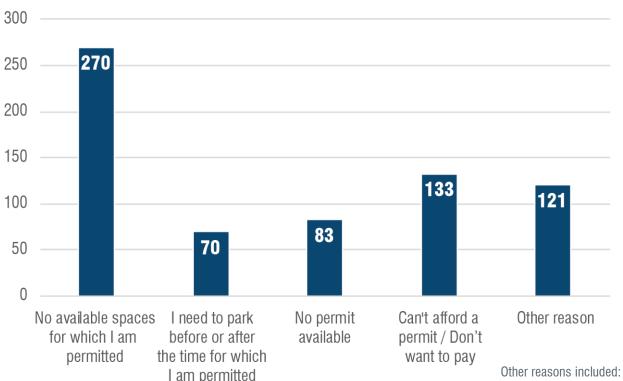
EMPLOYEES: If so, where?



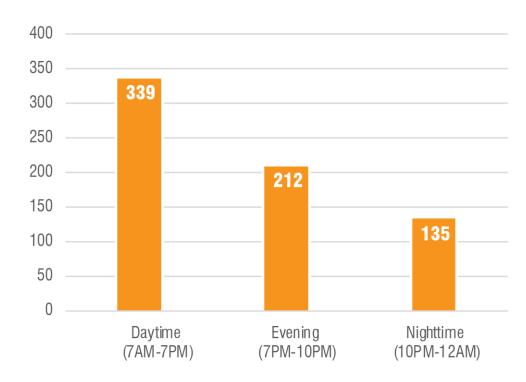
Other public streets include:

- Lafayette St
- Broadway
- Jefferson Ave
- Moffat Rd
- Pickman Rd

STUDENTS: Why do you park somewhere besides where your permit allows?



During what times do you park somewhere besides where your permit allows?



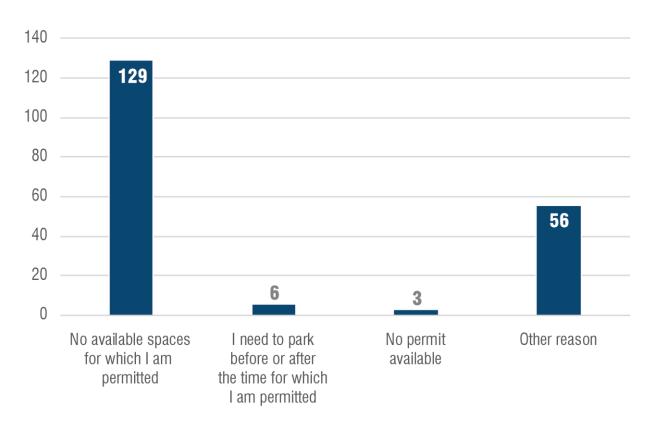
[&]quot;The traffic getting outside the garage is ridiculous"

[&]quot;There's never parking around Marsh Dining Hall"

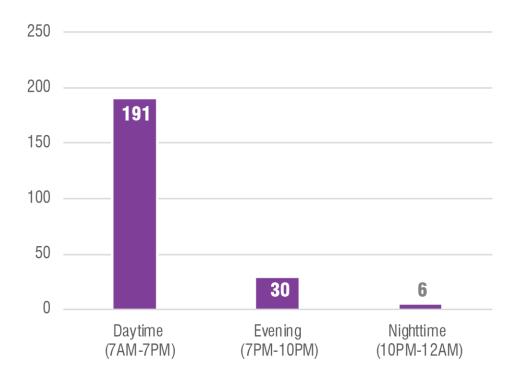
[&]quot;Class is too far from my residence hall to walk in the winter"

[&]quot;Limited handicapped spaces,"

EMPLOYEES: Why do you park somewhere besides where your permit allows?



During what times do you park somewhere besides where your permit allows?



Do you use your vehicle as transportation between campuses? If so, why?

YES

- Poor weather conditions
- Traveling between class, work, and clubs on a tight timeline
- Physical limitations, impairments or other medical needs
- Carrying many, or heavy materials
- Perceived lack of safety at night
- Unreliable or limited-route shuttles
- To specific buildings far from central campus: e.g. Harrington, Social Work Building, Cat's Cove

NO

- Compact campus
- Shuttle bus
- Time wasted hunting for parking
- · Fear of losing initial parking spot

SSU Resident Student 60 Yes 50 No

SSU Commuter Student 133 Yes 154 No

SSU Employee 131 Yes 154 No

Please write any observations, concerns or comments on SSU's parking operations and impacts

SSU Conditions

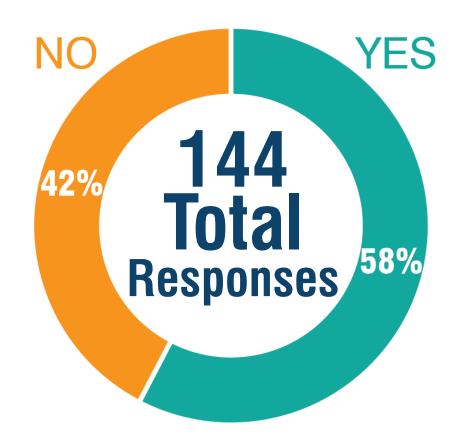
- Lack of university police parking enforcement
- Substantial traffic to and from College Drive Lot
- Lack of accessible parking, especially aggravated in inclement weather

SSU Recommendations

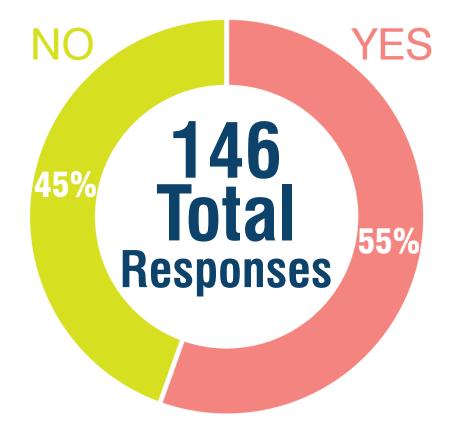
- Better enforcement of parking regulations
- More paved sidewalks and streetlights in and along parking lots
- Extend commuter student passes overnight
- Increase student parking options in Central campus
- Decrease permit cost/increase permit options to entice more regulated oncampus parking
- Closer parking for the Social Work building

"There is not enough student parking allotted for the resident students on this campus. As a student who is also a full time employee, it becomes difficult to travel to and from work along with anywhere else that I need to go when I have to struggle to park on the public street and fight other students and even the residents of the homes for parking spaces."

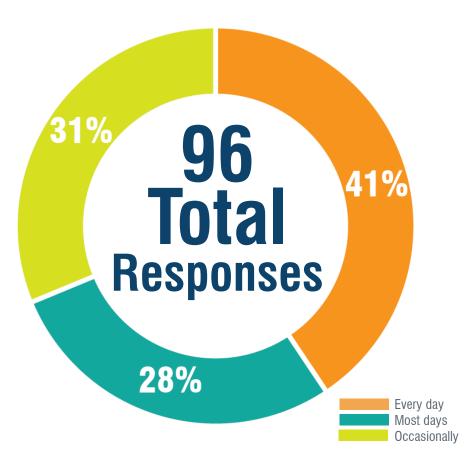
Is there a resident parking restriction on your street?



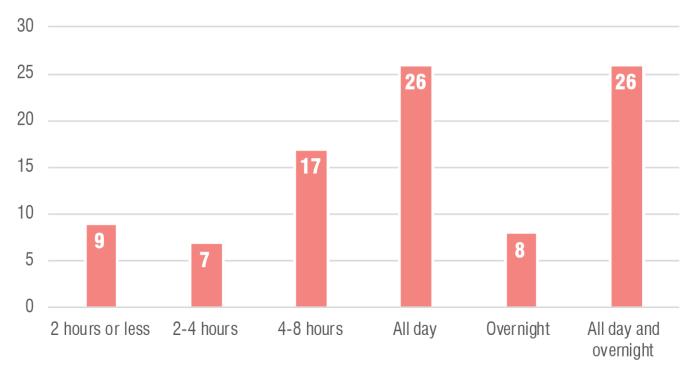
Do you experience a change in your ability to park when the university is in session?



If so, how often?



For how long?



Have you observed what you consider to be unsafe parking options on your street when the university is in session?

Neighborhood Conditions

- Traffic backs up to Vinnin Square, starting at 3pm
- Neighborhood streets used as shortcuts between campus and baseball field
- Limited parking available for visitors
- Cars on narrower streets limit access for emergency vehicles
- Cars limit street and curb visibility
- Limited crosswalks
- Limited street lighting

Bad Parking & Driving Habits

- Cars block fire hydrants, driveways, street corners
- Cars parked on the wrong side of the street
- Cars not parked within lines
- Cars illegally parked in one spot for days at a time
- Illegal turns and speeding



Please write any other observations, concerns or comments on parking changes or impacts in your neighborhood when the university is in session

Neighborhood Conditions

- Traffic increase, particularly during baseball season
- Littering & loud noises increase
- More out-of-state cars on the weekends
- Elementary school staff cars, in addition to SSU community, occupying parking spaces

Neighborhood Recommendations

- Better enforce parking regulations
- Increase crosswalks
- Plow streets and sidewalks during winter to prevent cars from blocking too much of the street
- Decrease permit cost to entice more on-campus parking

"If you provide more parking, more students will drive. You need to provide better walking [conditions], discourage neighborhood parking, and increase public transportation."

INFORMATION GATHERING Current Policies

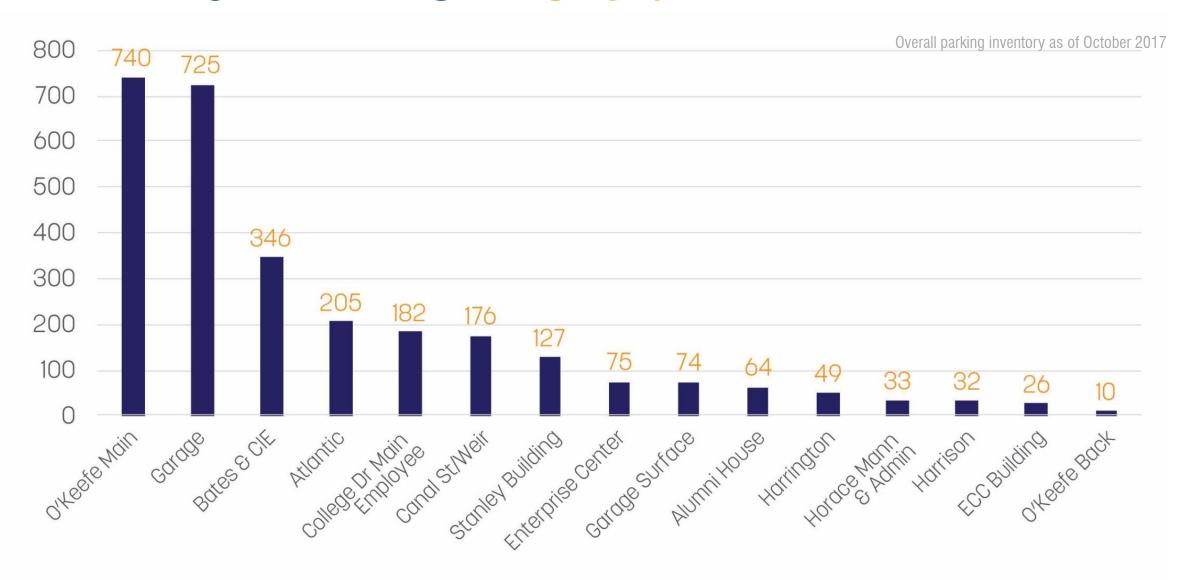
Policies

- All students and employees must have permits to park on-campus
- Parking fines \$35 \$50

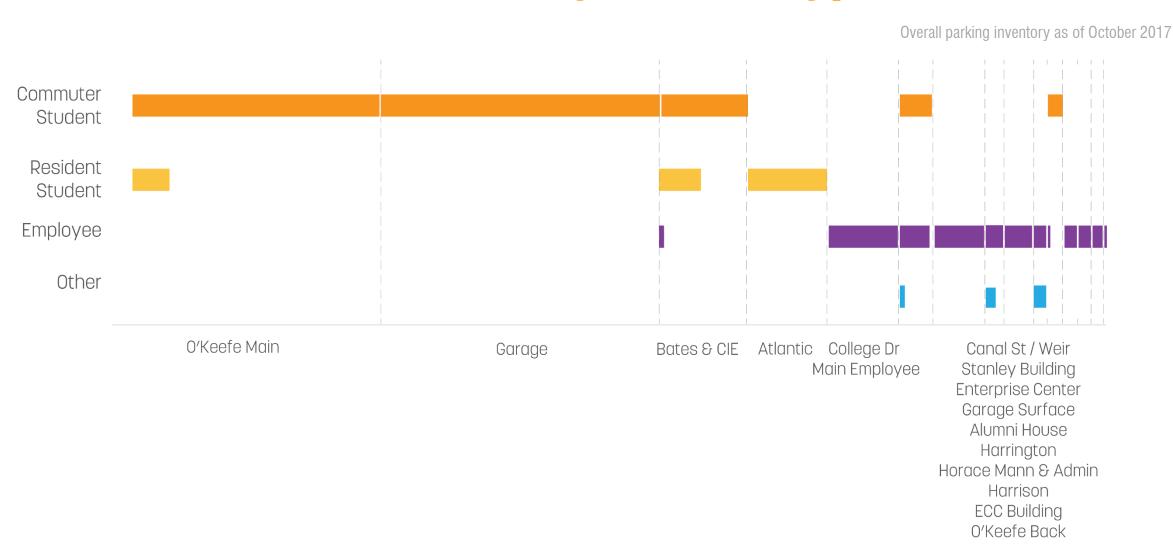
Annual Permits

- Commuter \$150
- Resident A \$500
- Resident B \$450
- Resident M \$400
- Resident P \$500
- Employee \$5

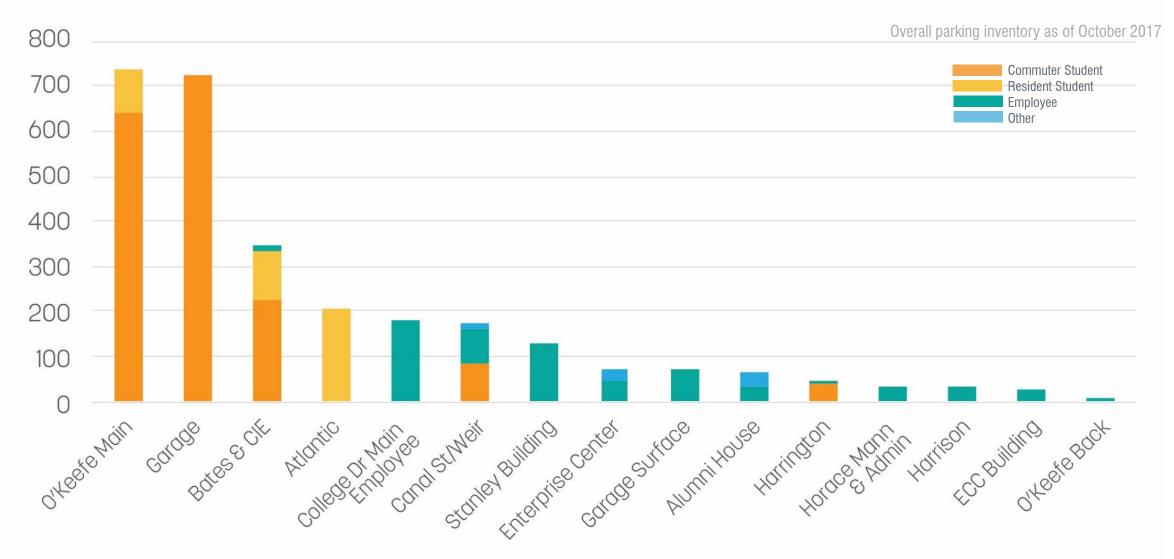
PARKING INVENTORY Overall



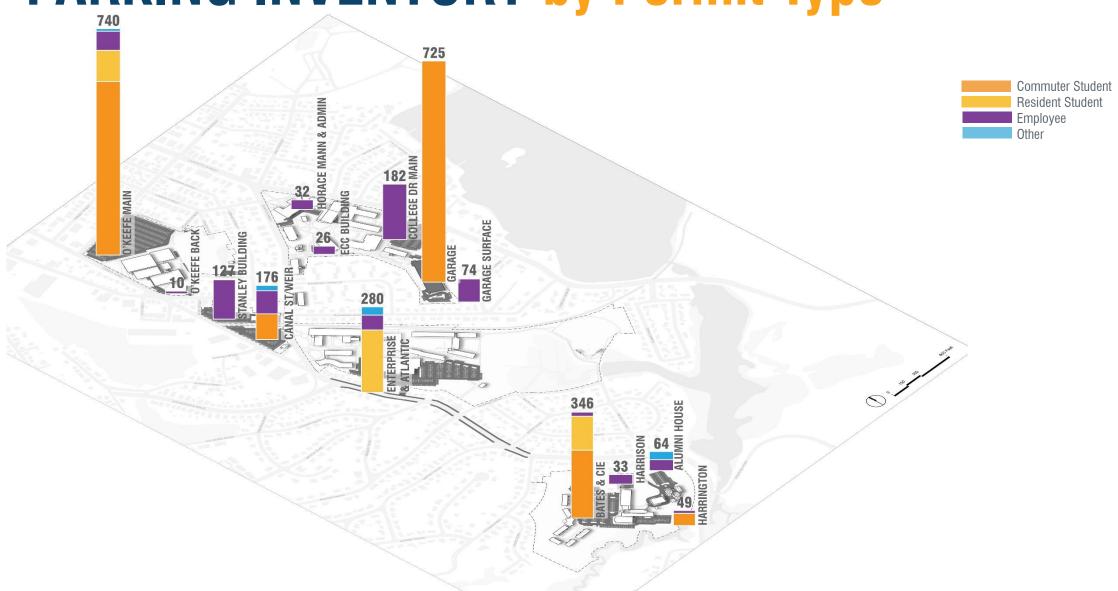
PARKING INVENTORY by Permit Type

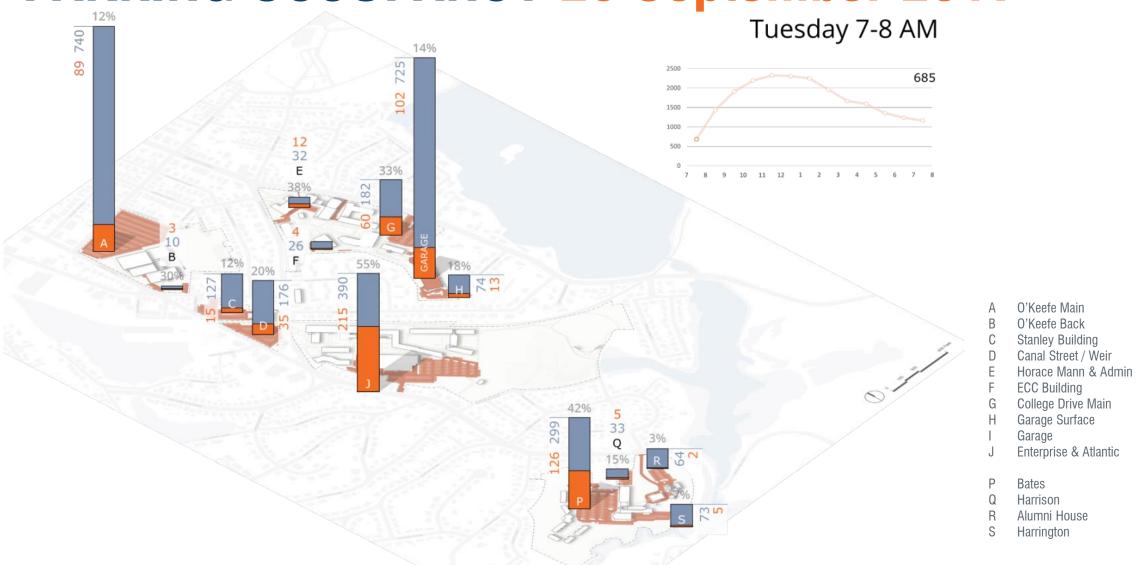


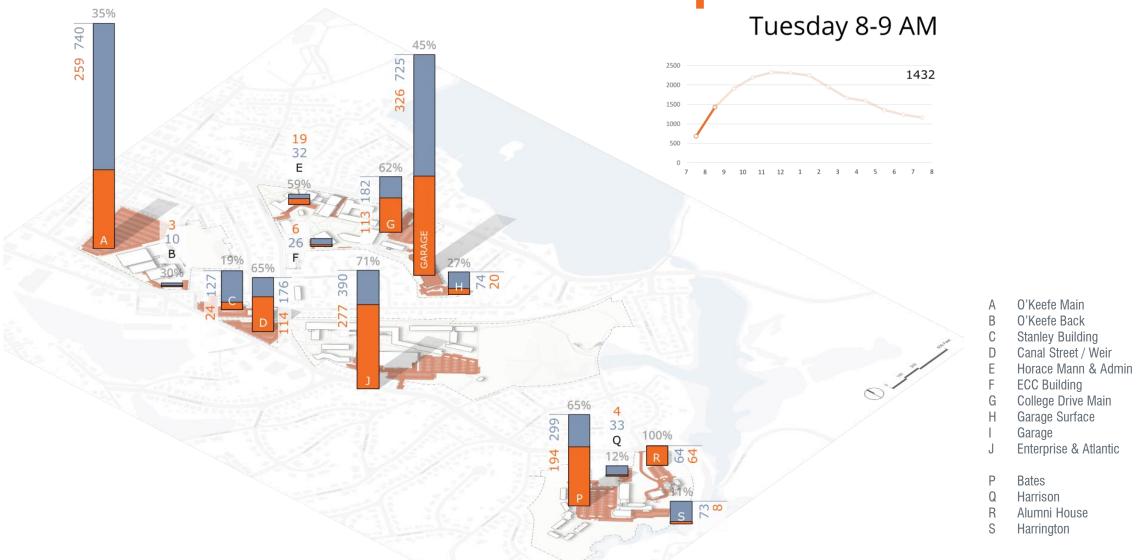
PARKING INVENTORY by Permit Type

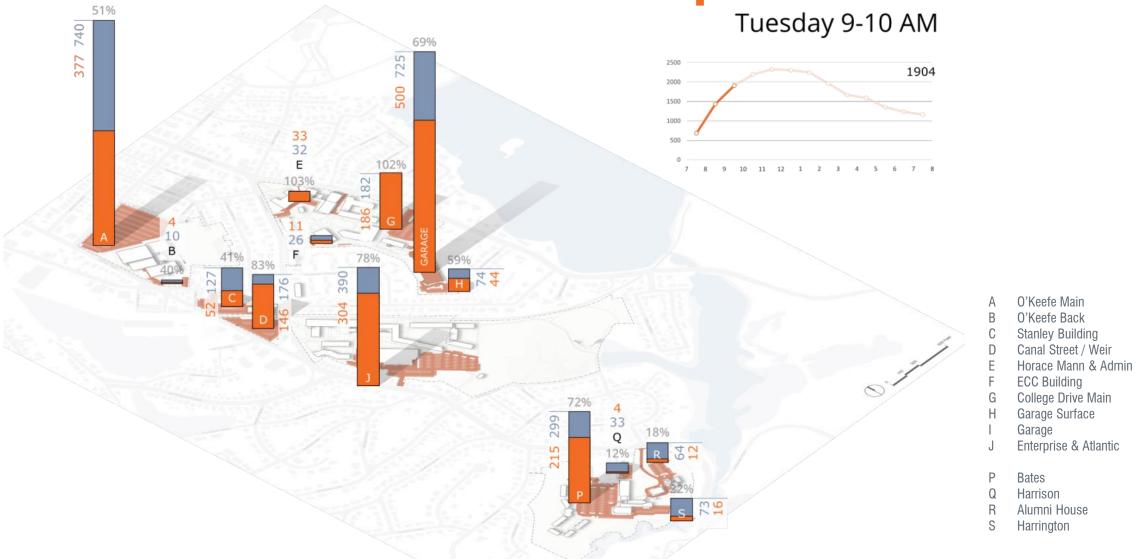


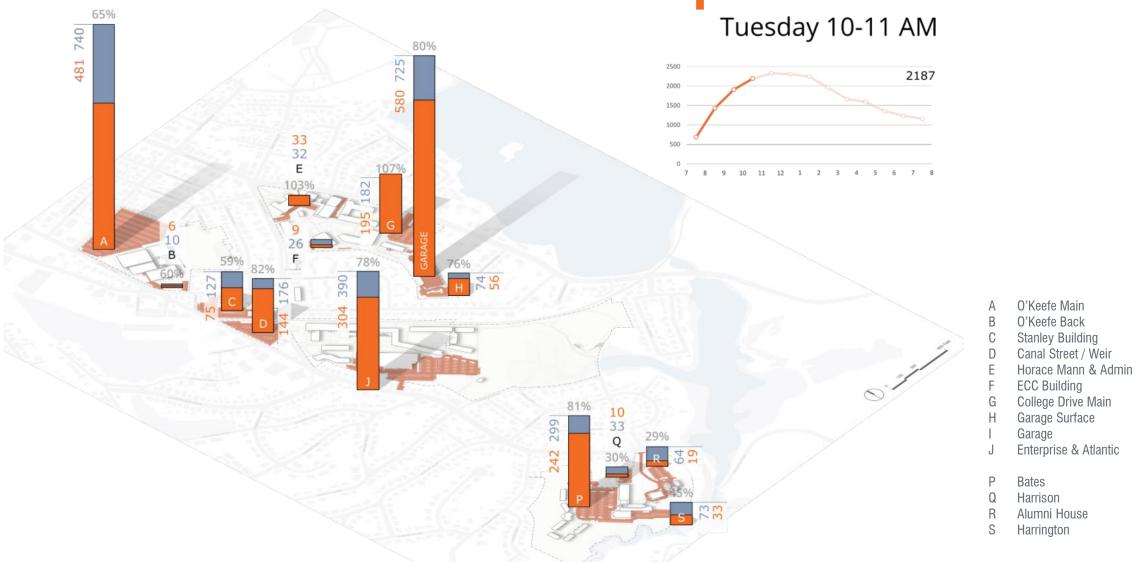
PARKING INVENTORY by Permit Type

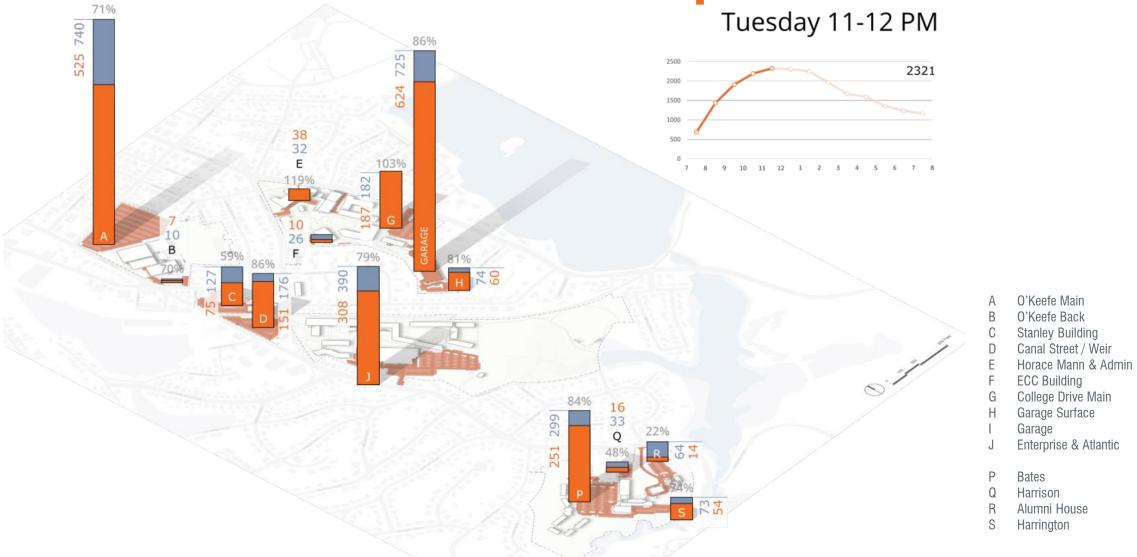


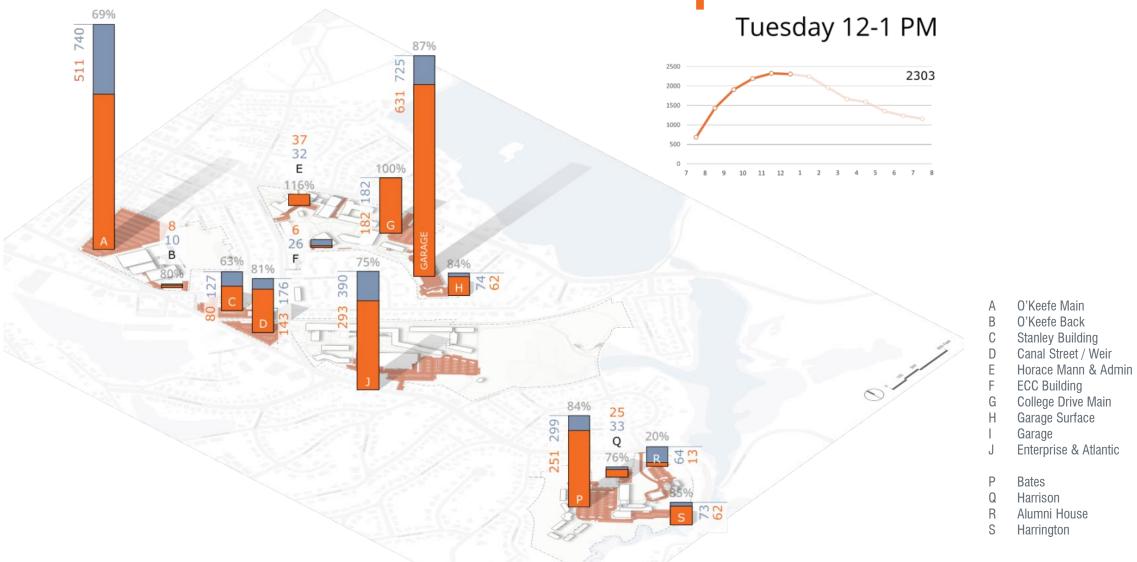


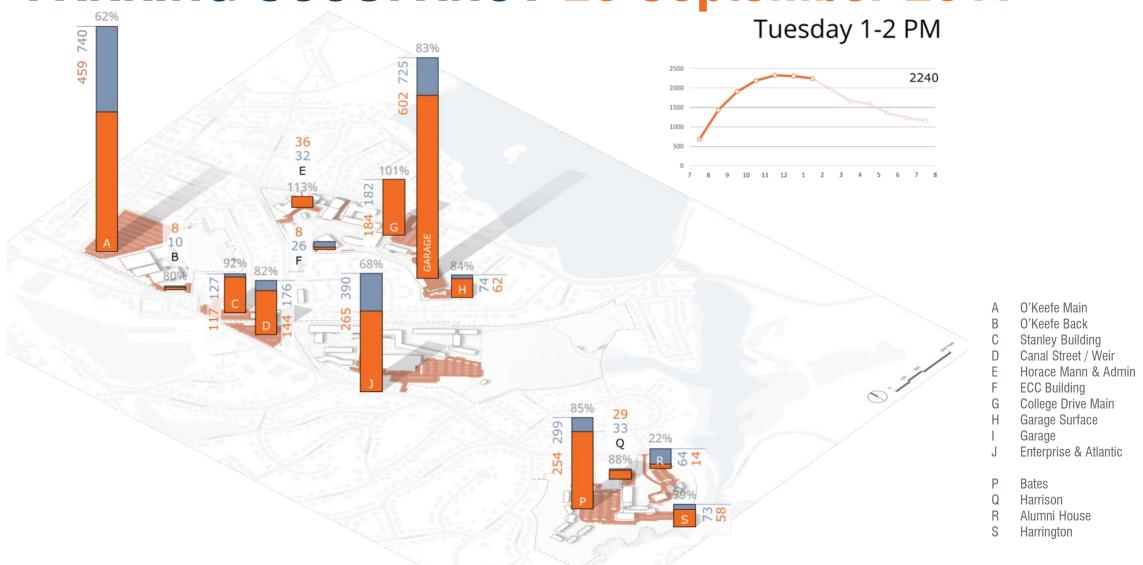


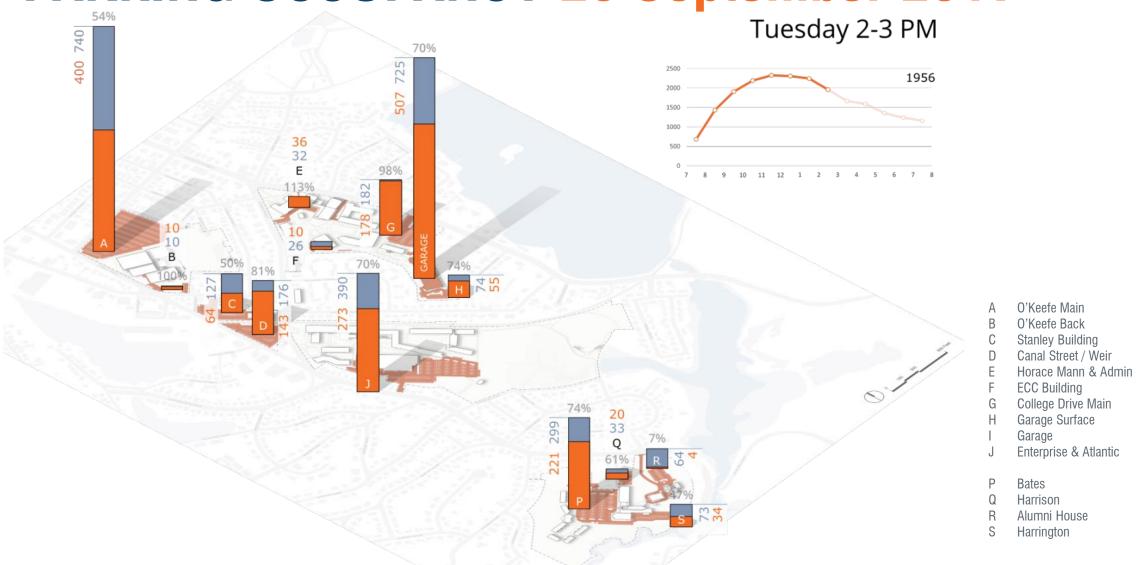


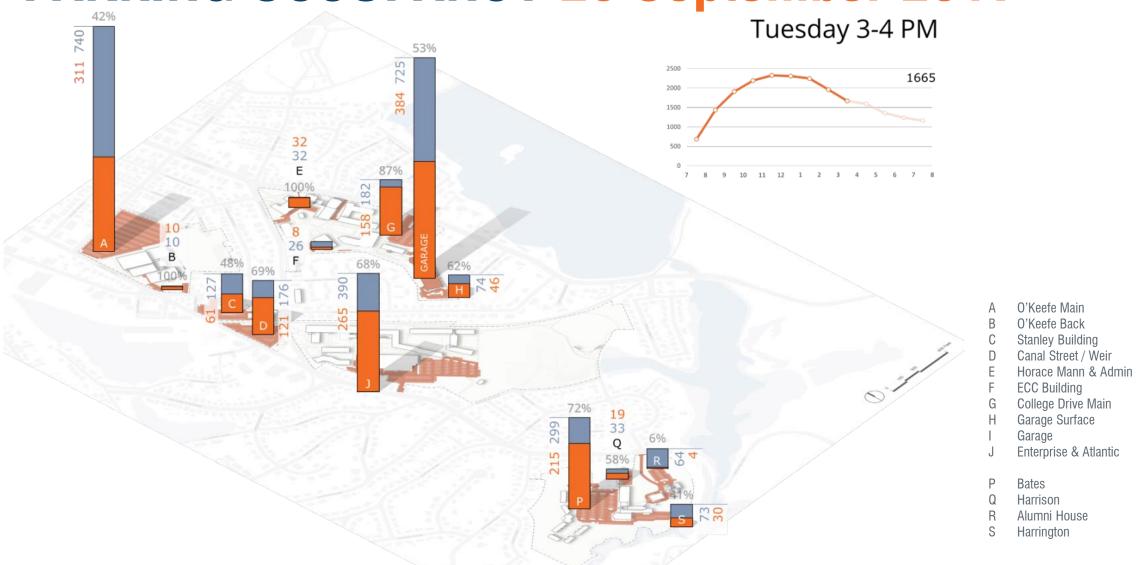


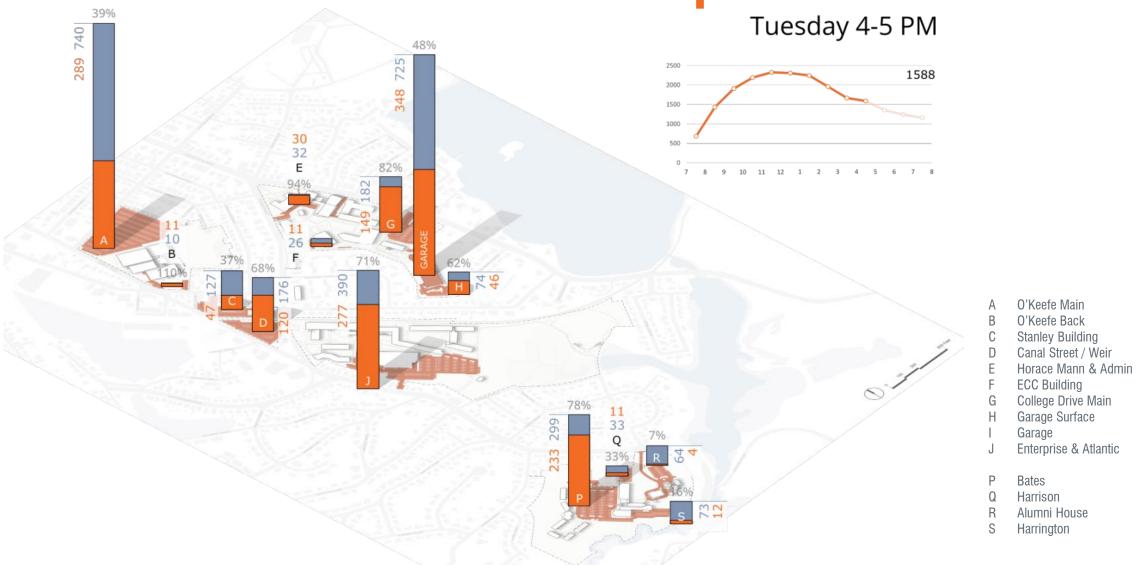


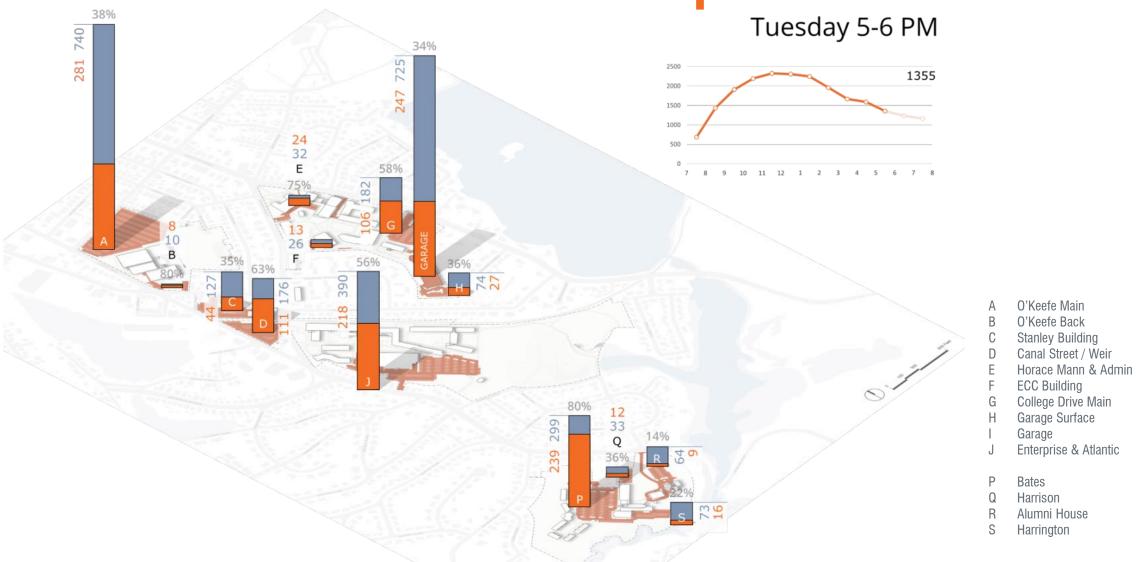


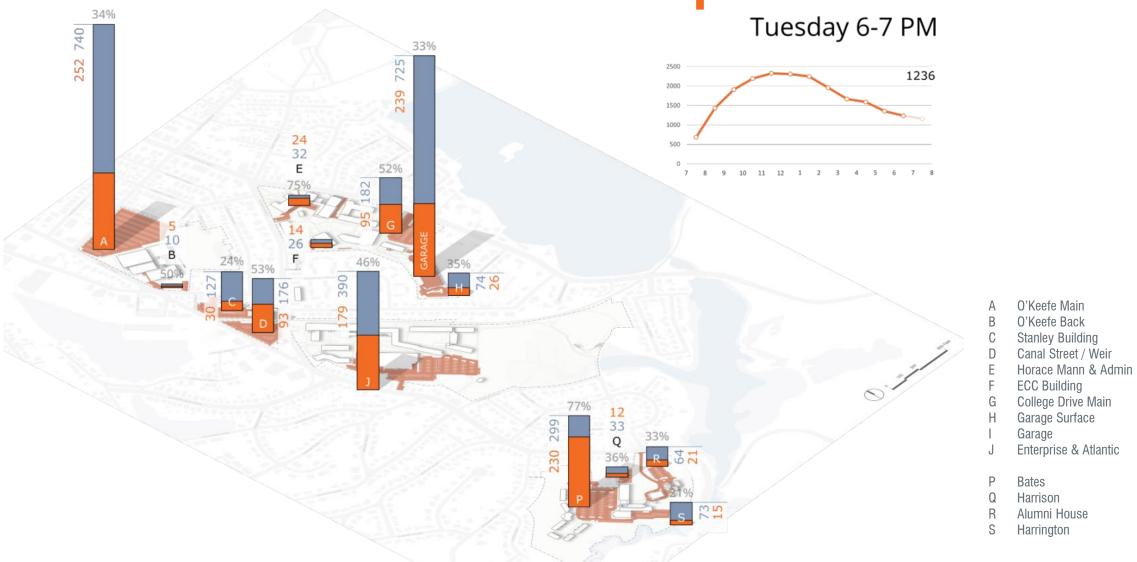


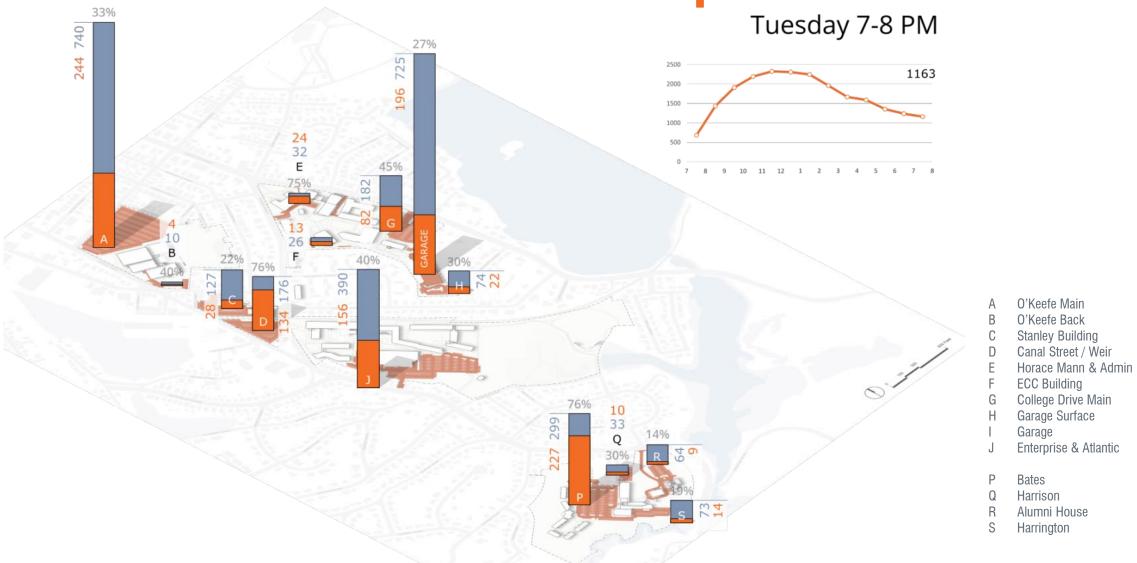






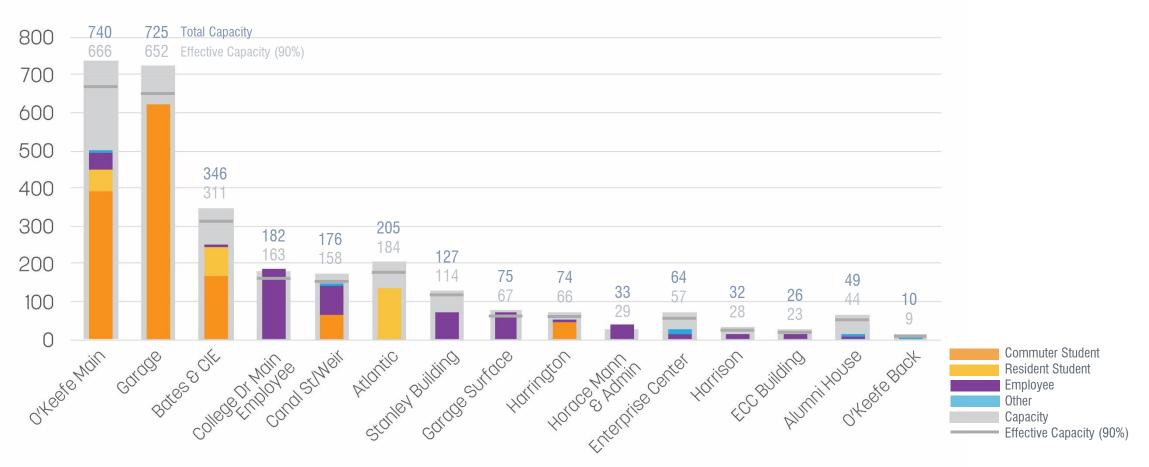




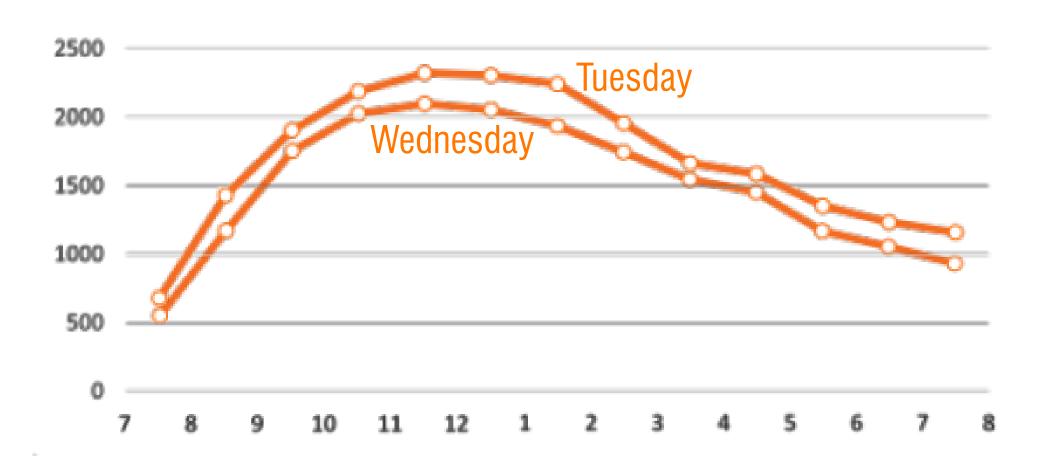


PARKING USAGE & NEED Peak Hour Occupancy

11:00am-12:00pm, Tuesday September 26, 2017



PARKING OCCUPANCY Tuesday vs Wednesday





Counts taken 7:00 AM – 7:00 PM Tuesday and Wednesday

Tuesday September 26, 2017





Wednesday September 27, 2017







	East Side	West Side				
1	4	6				
2	4	5				
3	9	9				
4	10	13				
5	4	15				
6	14	3				
	96					

Counts taken by Polly Wilbert 2:15 PM, Wednesday Oct. 4 2017

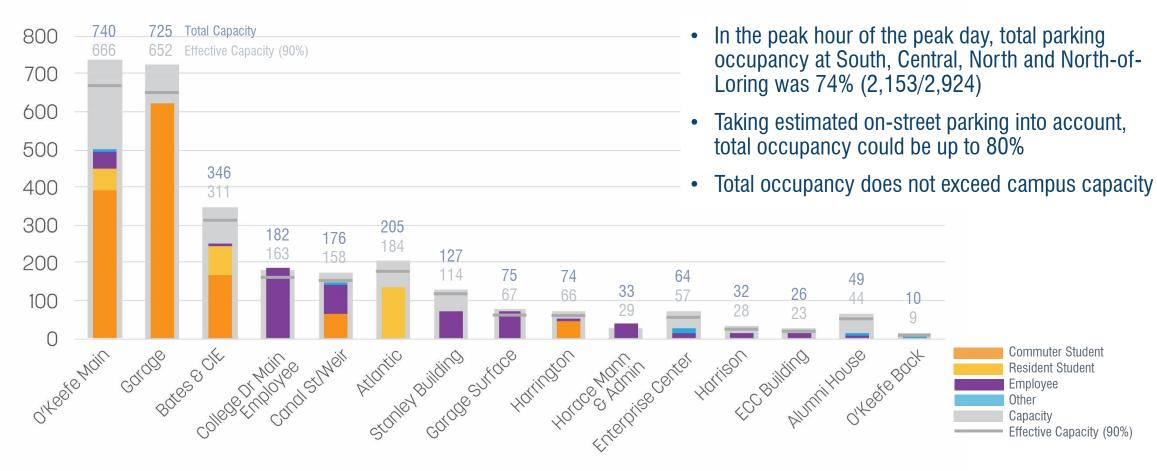


PARKING USAGE & NEED

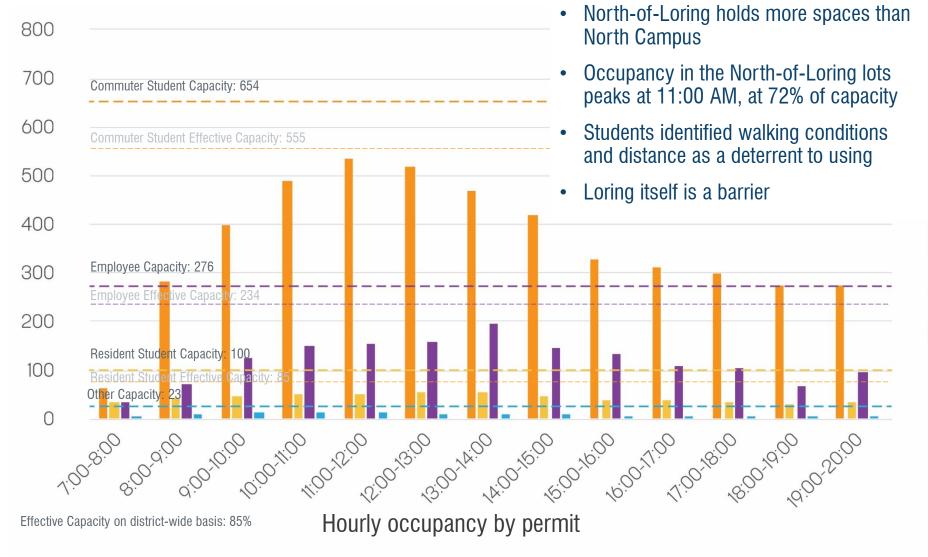
- Current Supply is adequate to meet current Demand: 74% occupancy
- Nonetheless, up to 6% of campus parking demand is met on Loring Ave.
 and neighborhood streets
- North campus employee parking lots and designated spaces are oversubscribed
- No C spaces in Central Campus lots: Atlantic, Enterprise Center

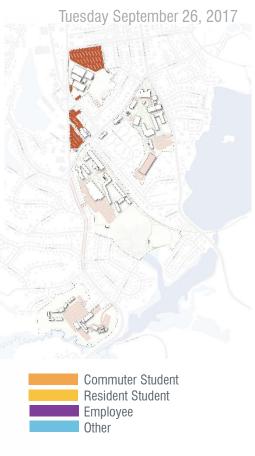
PARKING USAGE & NEED Peak Hour Occupancy

11:00am-12:00pm, Tuesday September 26, 2017

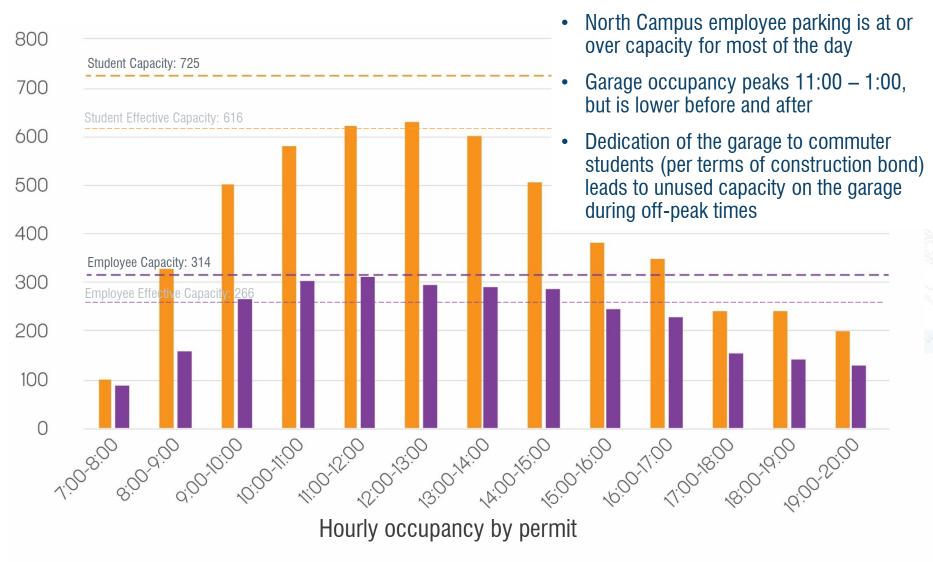


PARKING USAGE & NEED North-of-Loring



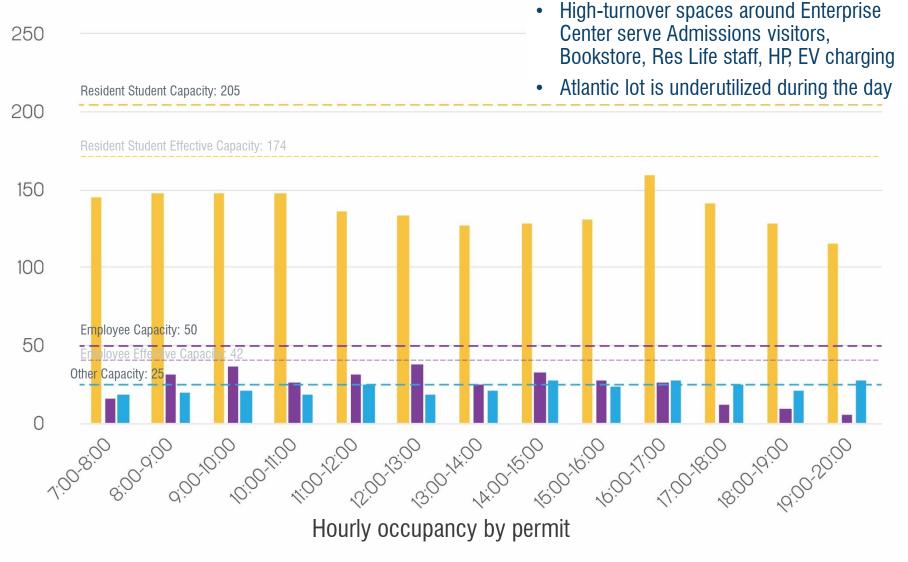


PARKING USAGE & NEED North Campus



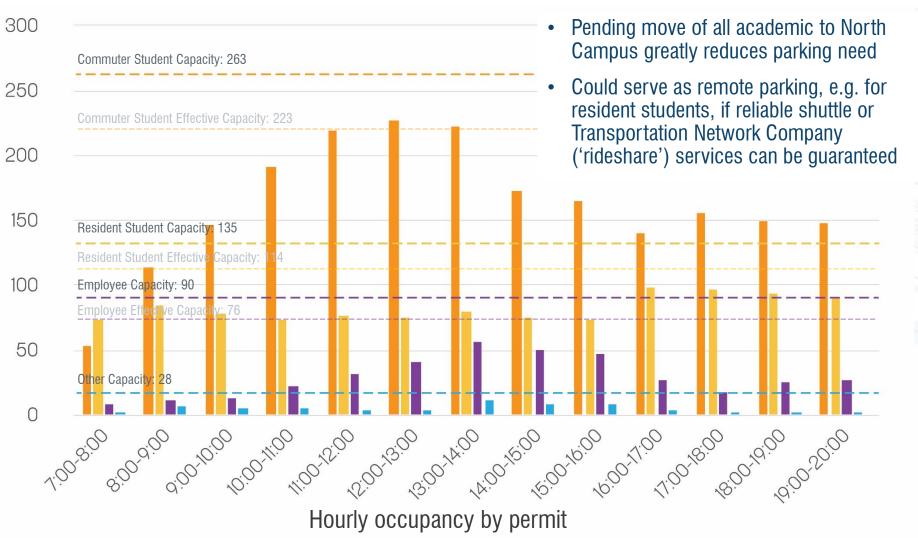
Tuesday September 26, 2017 **Employee** Other

PARKING USAGE & NEED Central Campus





PARKING USAGE & NEED South Campus

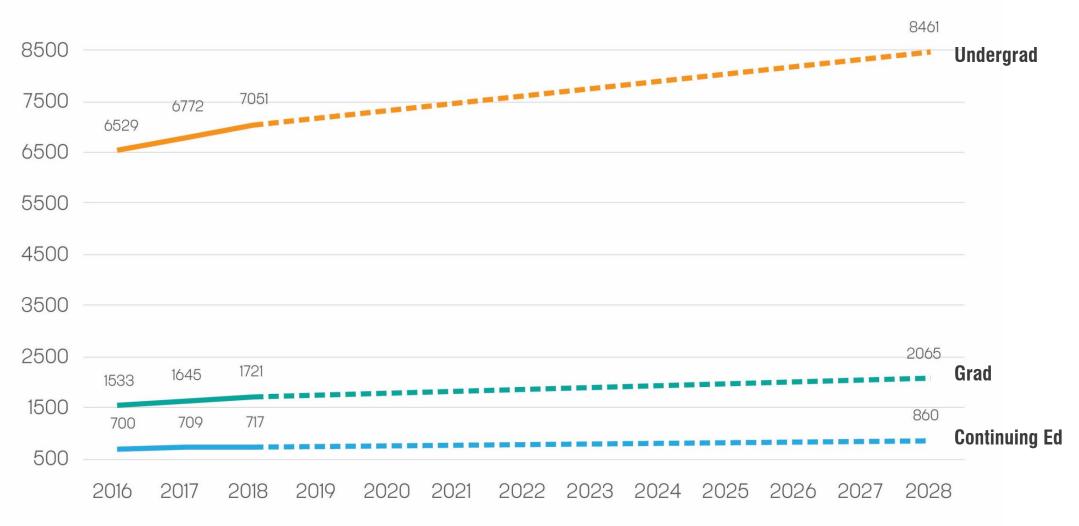


Tuesday September 26, 2017 Commuter Student Resident Student **Employee** Other

NEIGHBORHOOD IMPACTS

- Parking on neighborhood streets is a real, persistent and potential growing problem
- Off-campus parking may be up to 150-200 spaces
- Near-campus residents need help keeping their cars off neighborhood streets
- Late night/overnight violators tend to be first-year & unpermitted students
- Cases of resident students buying C permits on 'black market' have increased

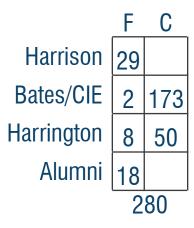
FUTURE CONDITIONS Enrollment Trends



FUTURE CONDITIONS Pending Space Moves

 Moving Criminal Justice & Nursing from South Campus will add to parking demand on the other campuses

Peak occupancy:



• If this parking demand is added to North, Central and North-of-Loring, current peak occupancy there increases from 78% to 88%.

FUTURE CONDITIONS Future Parking Need

ALL SSU CAMPUSES Impact of Enrollment Growth

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Base Parking Need	2,342	2,389	2,437	2,485	2,535	2,586	2,637	2,690	2,744	2,799	2,855
+15% Cushion	2,693	2,747	2,802	2,858	2,915	2,974	3,033	3,094	3,156	3,219	3,283
Ì	2,924										
'	Existing										

CAMPUS CORE (NORTH, CENTRAL AND NORTH-OF-LORING): Impact Of Criminal Justice & Nursing Move

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Base Parking Need	2,069	2,110	2,152	2,196	2,239	2,284	2,330	2,377	2,424	2,473	2,522
+15% Cushion	2,379	2,427	2,475	2,525	2,575	2,627	2,679	2,733	2,788	2,843	2,900

+ 280 when schools move

vs. **2,408 Existing**

Assuming 2% annual parking growth based on anticipated enrollment Base parking needs include 189 for parking currently taking place off-campus

FUTURE CONDITIONS Future Parking Need

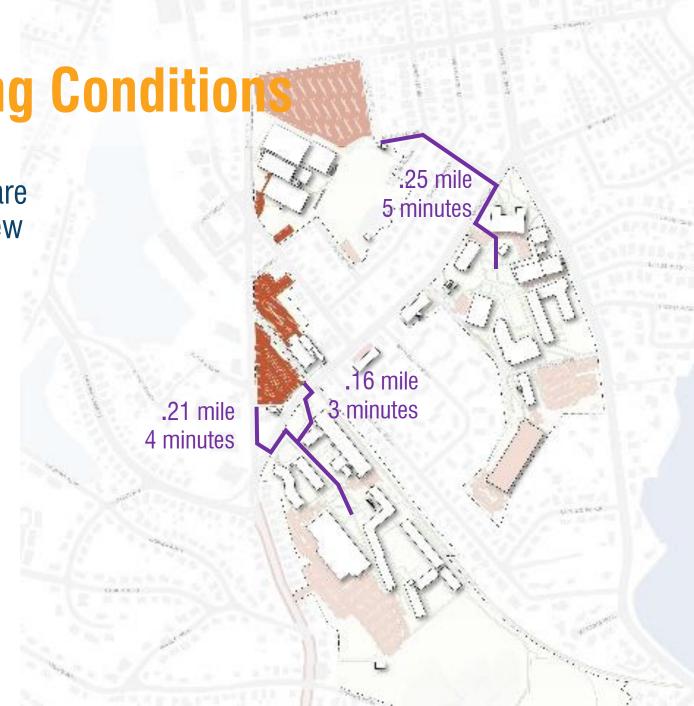
- Current total Supply is adequate to meet current Demand; however
- Shifts in parking patterns are necessary to prevent over-subscription of particular facilities and to bring off-campus parking onto campus
- Criminal Justice, Nursing & Alumni Affairs: Absent other measures, moves would increase parking need on North, Central and North-of-Loring by up to 280 spaces, beyond existing practical capacity (occupancy + 15%)
- 5-year horizon: at 2% per year growth, but without taking Criminal Justice and Nursing move into account, SSU parking capacity is sufficient until 2022
- 10-year horizon: at 2% per year growth, campus-wide demand exceeds practical capacity by over 400 spaces

INFLUENCES Walking Conditions

- Convenience issues reflect the discontinuity of the campus
- Walking distances are appropriate for a university
- Walking paths to available parking can be improved
- Also Loring & Canal crosswalks

INFLUENCES Walking Conditions

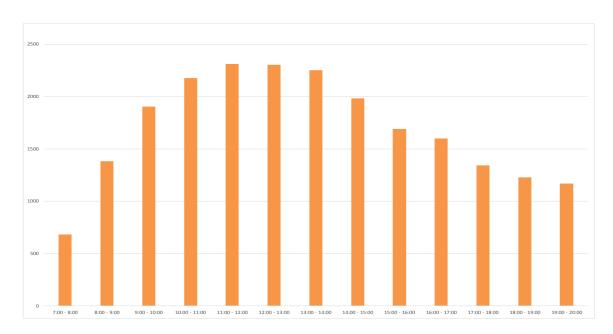
- O'Keefe, Canal/Weir and Stanley lots are perceived as too far away, but are a few minutes' walk from the cores of both North and Central campuses
- Conditions that increase the perceived distance include:
 - o Crossing Loring Ave.
 - Lighting
 - Pavement conditions on Linden/Atlantic Sts.
 - Traffic on Canal St.
 - o Grade change
 - Winter weather
 - Leaving the campus

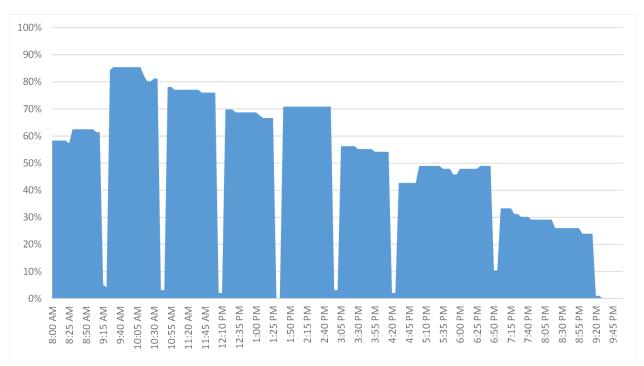


INFLUENCES Scheduling

Parking occupancy closely tracks classroom use

Campus-wide parking occupancy Tuesday 26 September 2017 Classrooms – Room Hour Utilization on Tuesdays and Thursdays



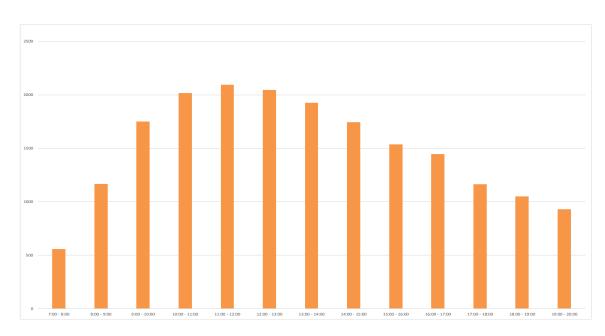


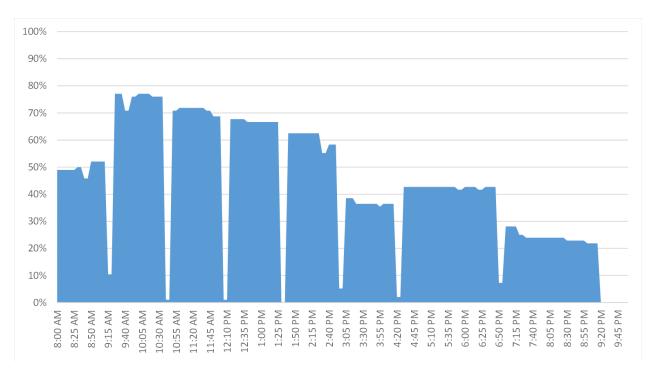
INFLUENCES Scheduling

Parking occupancy closely tracks classroom use

Parking occupancy determined by parking counts conducted on Wednesday 27 September 2017

Classrooms – Room Hour Utilization on Wednesdays

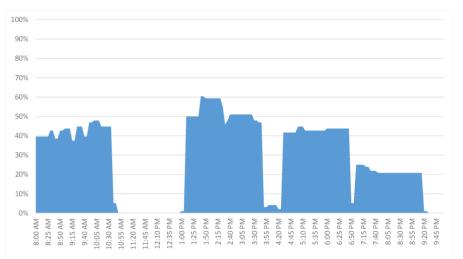




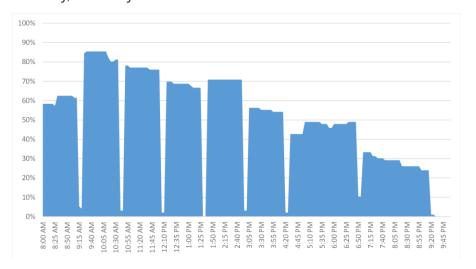
Classrooms - Room Hour Utilization

INFLUENCES Scheduling

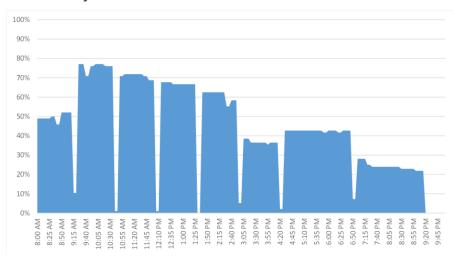
Monday



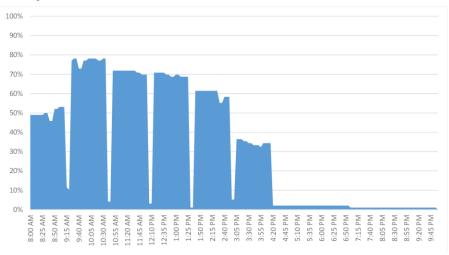
Tuesday/Thursday



Wednesday



Friday



INFLUENCES Transportation Alternatives

- Transit
- Bicycling
- Ridesharing and TNC's
- Regional cooperation



ALTERNATIVES Permits & Space Allocation

Principles

- Park once
- More lot-specific permits
- Use pricing as a demand management tool
- Encourage and facilitate use of Canal/Weir, Stanley & O'Keefe
- Consider limiting permit eligibility for resident sophomores
- Parking regulations must be enforced both within SSU and the neighborhood

ALTERNATIVES Permits & Space Allocation

Potential Measures

- Increase M spaces in O'Keefe
- Reassign spaces in Stanley from F to M
- Reassign some Atlantic from A to C; share spaces, OR
- Increase oversell at Atlantic
- Sophomore parking restrictions/Need-based issuance
- Require lottery winners to purchase permits put on tuition bill
- Designate Motorcycle spaces would yield 2-3 per auto space

ALTERNATIVES Parking Facilities

Options to Explore

- 1. Garage on buildable portion of O'Keefe lot
- 2. Garage on Canal/Weir lot
- 3. Garage on Stanley lot
- 4. Garage on Atlantic lot
- 5. New Atlantic Hall lot



ALTERNATIVES Parking Facilities

Candidate	Spaces/ Level (approx.)	Levels	Net Spaces	Cost*	Pro	Con
Garage on buildable portion of O'Keefe lot	155	4	465	\$16.3 M	Serves athletic complex	Longer term. Further away.
Garage on Canal/Weir lot	80	4	240	\$11.2 M	Well located for Central Campus access	Triangular site is not ideal. Site may have a better use.
Garage on Stanley lot	80	4	240	\$11.2 M	Works with redevelopment of Stanley building	Site is barely 120' wide; might require reconfiguration of drainage swale.
Garage on Atlantic lot	120	4	360	\$16.8 M	Maximizes parking utility	Traffic impacts.
New Atlantic Hall lot	160	1	160	\$1.1 M	Doesn't displace existing parking. Could be constructed quickly, if no regulatory hurdles	Wetlands impacts. Traffic impacts.

^{*} Cost assumptions:

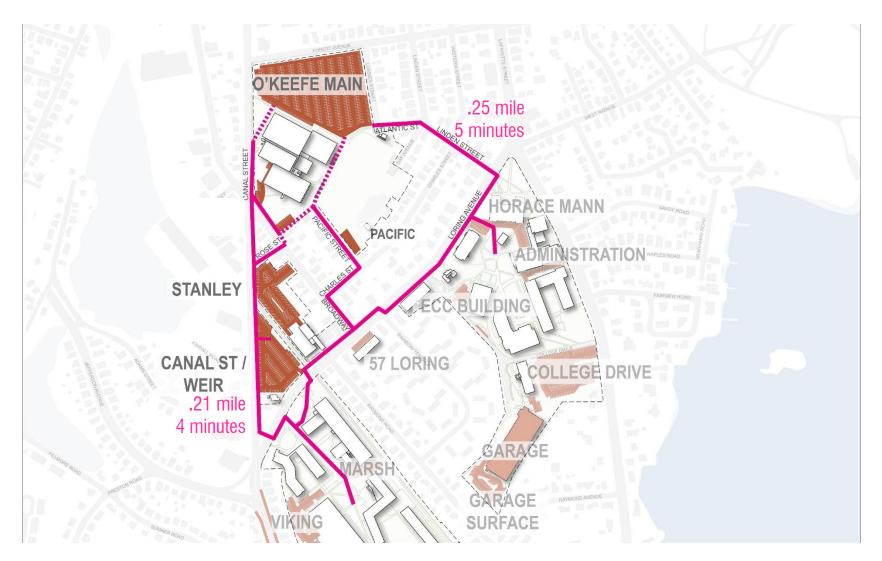
Garage space: \$35,000Surface space: \$7,000

ALTERNATIVES Parking Access

Walkability is Key

- Winter Conditions
- Defined pedestrian routes
- Lighting
- Loring Ave.
- Cooperation between SSU and the City of Salem
- Sidewalk at garage lot

ALTERNATIVES Paths to Parking Lots





PATHS TO PARKING

Loring Ave. crosswalk



PATHS TO PARKING

Linden & Atlantic Streets

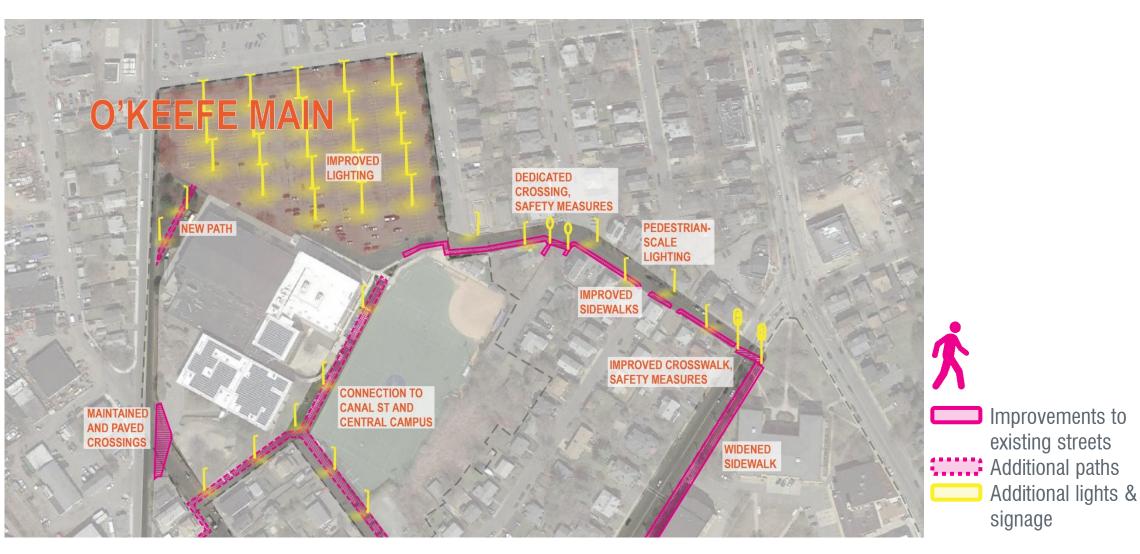


PATHS TO PARKING Canal St. at O'Keefe lot

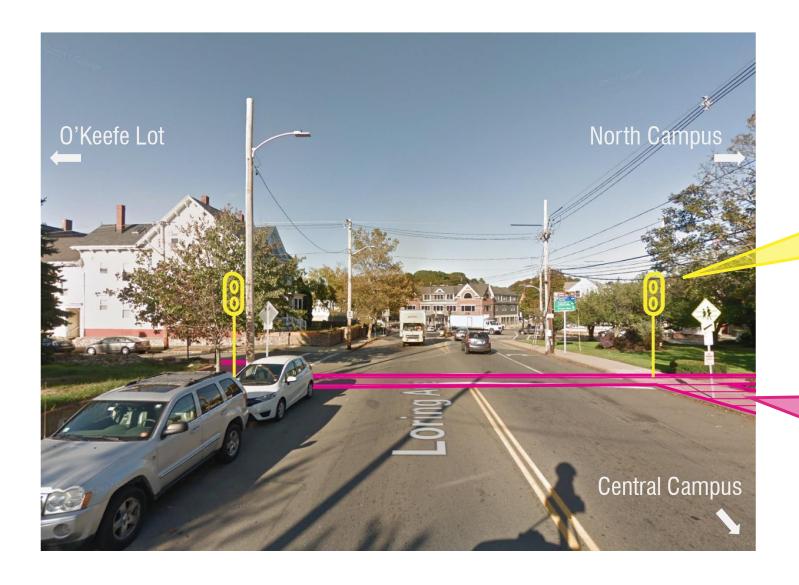


ALTERNATIVES Potential Improvements

O'Keefe



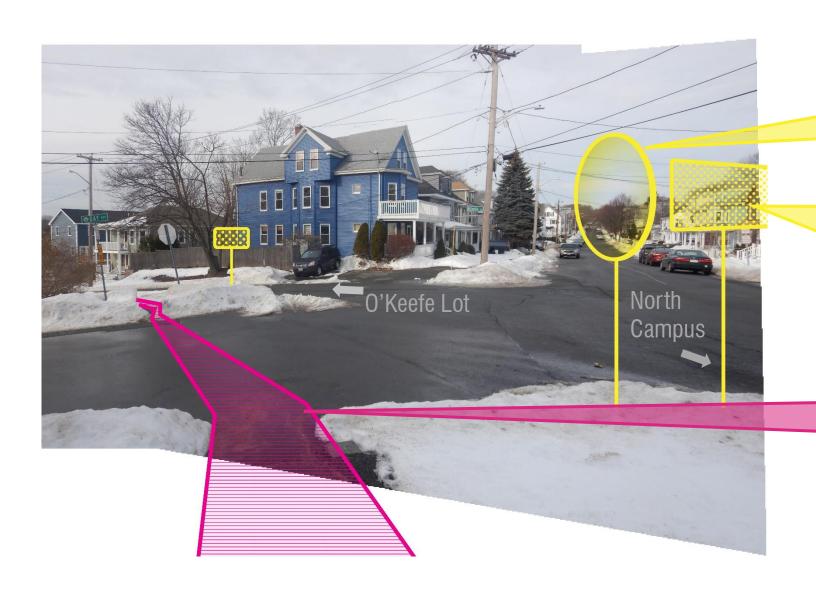
ALTERNATIVES Loring Ave.



Pedestrian signal for major Loring Ave. crossing at Linden St.

Upgrade crosswalks for pedestrian and driver visibility

ALTERNATIVES Linden/Atlantic St.



Mirror for increased visibility around tight curves

Traffic-regulation signage at Linden/Atlantic/Day St. intersection

More effective pavement markings for pedestrian and driver visibility

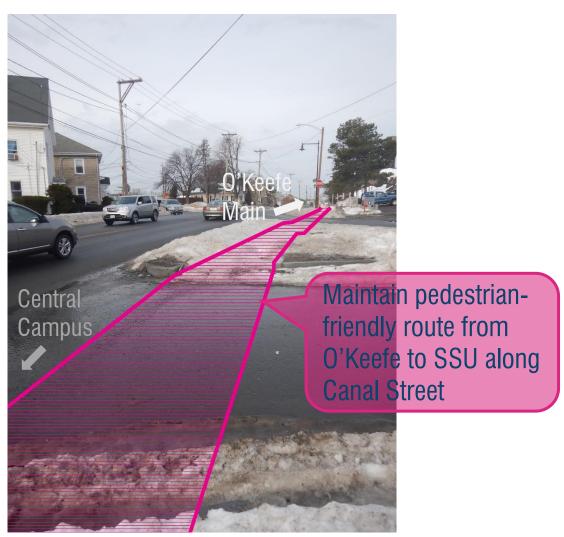
ALTERNATIVES O'Keefe Lot Improvements



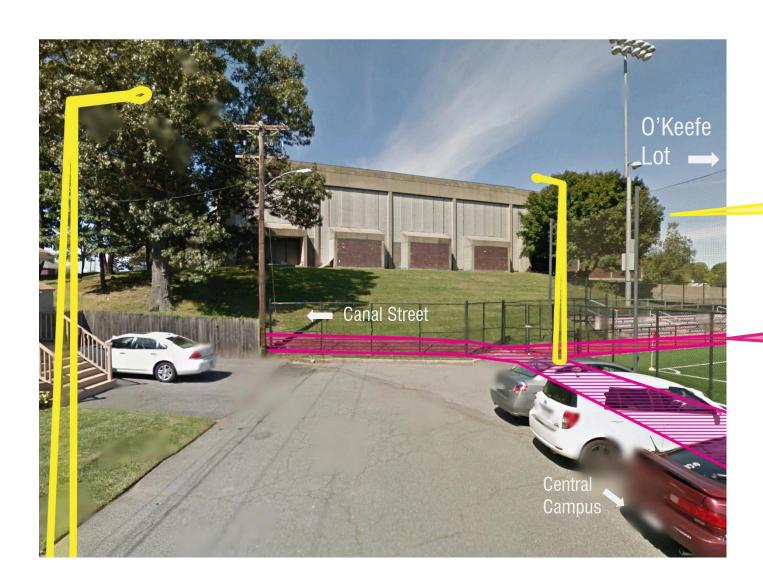
Lighting in O'Keefe Lot to enhance perception of safety

ALTERNATIVES Paths to O'Keefe





ALTERNATIVES Paths to O'Keefe

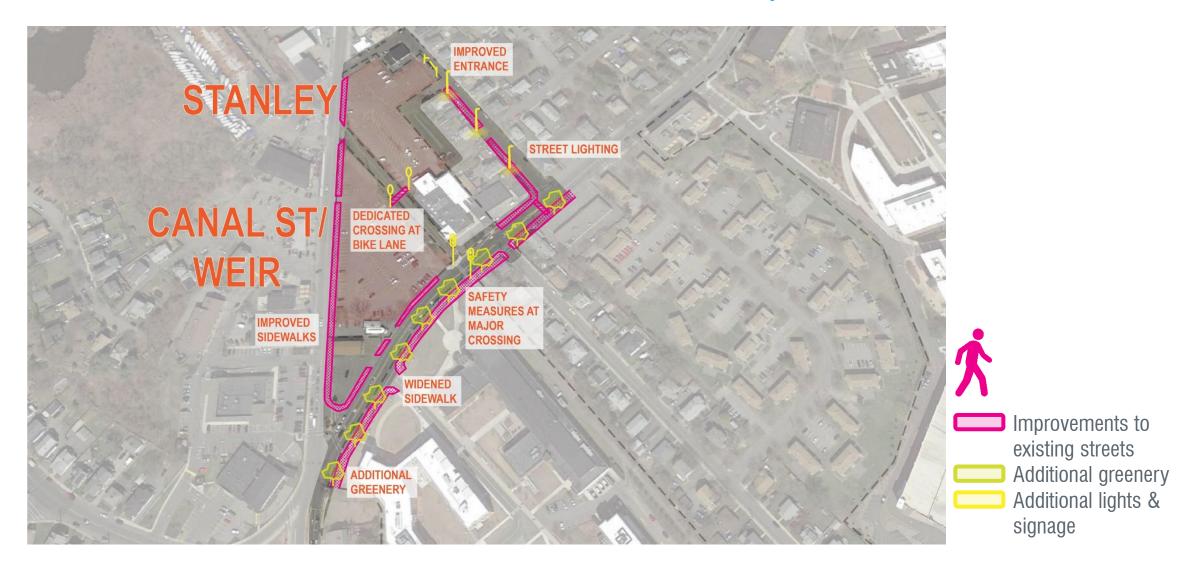


Better lighting

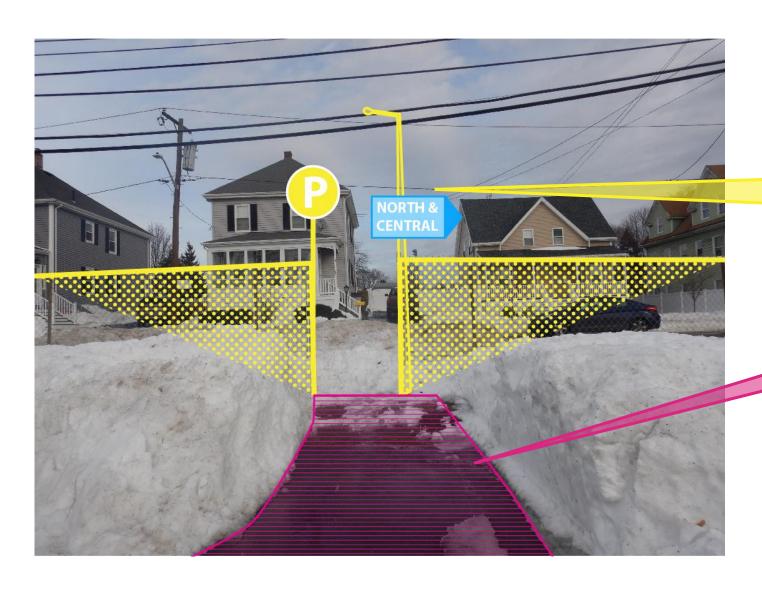
Open path along edge of football field, to Canal St.

ALTERNATIVES Potential Improvements

Stanley & Canal St./Weir



ALTERNATIVES Stanley Lot



Additional signage, lighting, & entryway to guide & protect pedestrians

Enhanced pavement to improve accessibility

ALTERNATIVES Canal St./Weir Lot

Entrance signage, to direct drivers to parking and pedestrians to campus

Additional lighting

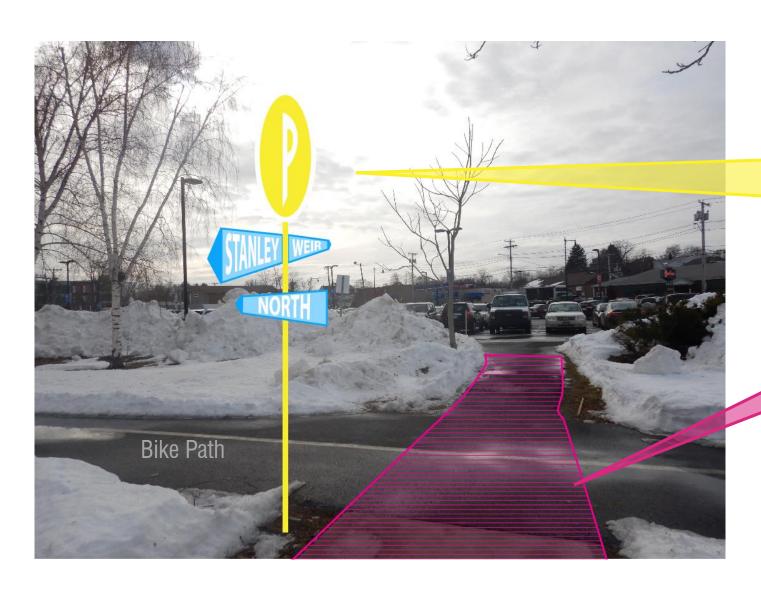
Crosswalks to slow traffic and enhance pedestrian safety



Additional permit signage to better direct SSU drivers to their correct parking locations

Enhanced & additional directional arrows to guide traffic

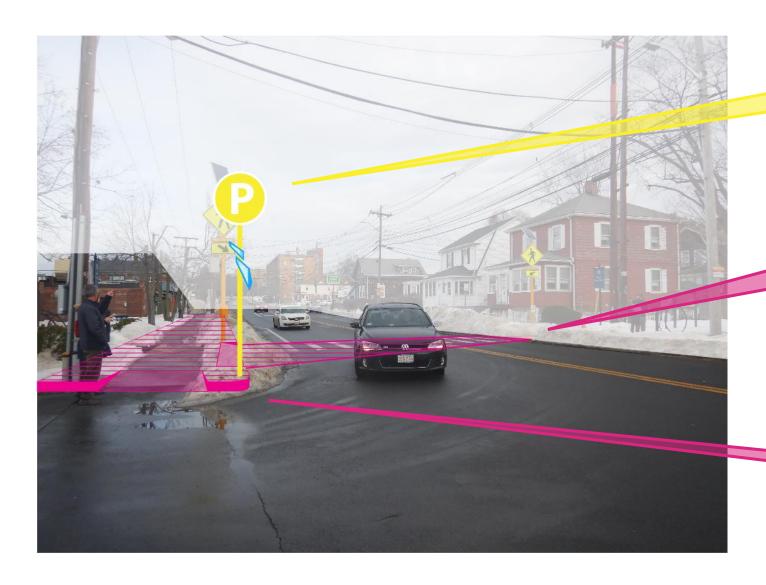
ALTERNATIVES Canal St./Weir & Stanley



Additional signage to guide visitors and SSU newcomers between lots and campuses

Highlight connection between Stanley & Canal St./Weir Lots

ALTERNATIVES Canal St./Weir & Stanley Access



Additional signage to guide drivers and pedestrians

Upgrade crosswalks for pedestrian and driver visibility

Renovate sidewalks

ALTERNATIVES Canal St. Streetscape



Add trees to shelter walk from Central Campus to Weir & Stanley Lots

Enhanced sidewalks to improve accessibility

ALTERNATIVES Pavement Guide Precedents











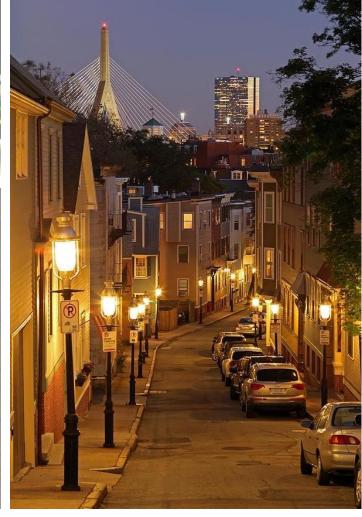
ALTERNATIVES Streetlamp Precedents











ALTERNATIVES Demand Management

- Principles and Expectations
- Services
- Incentives
- Flextime
- Telecommuting
- Bicycling bikeshare & facilities (City streets)
- NSTMA
- Messaging & communication
- Transit South Salem station (long-term)
 - South campus shuttle

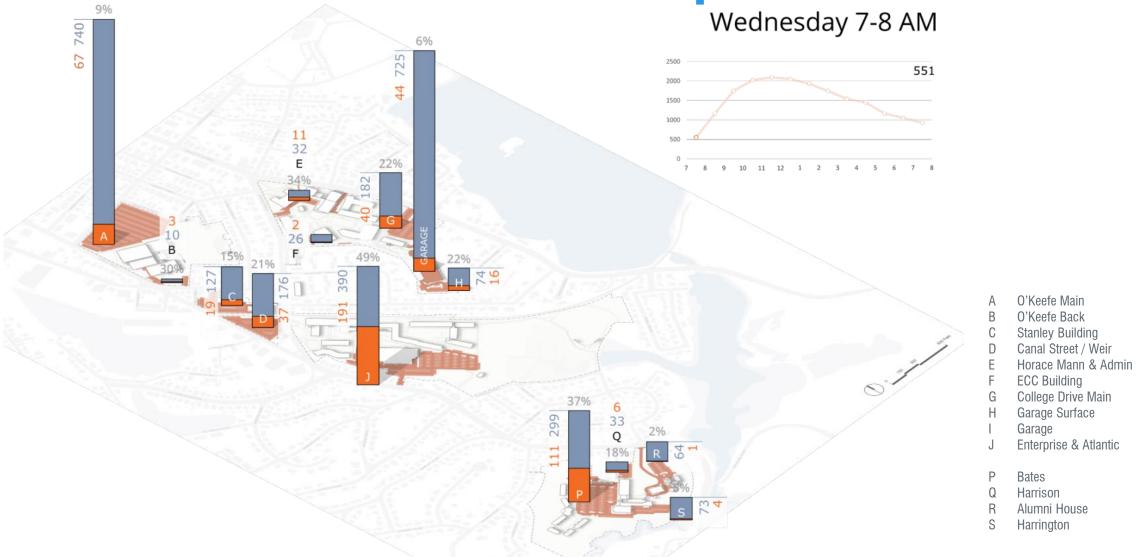
ALTERNATIVES Enforcement & Administration

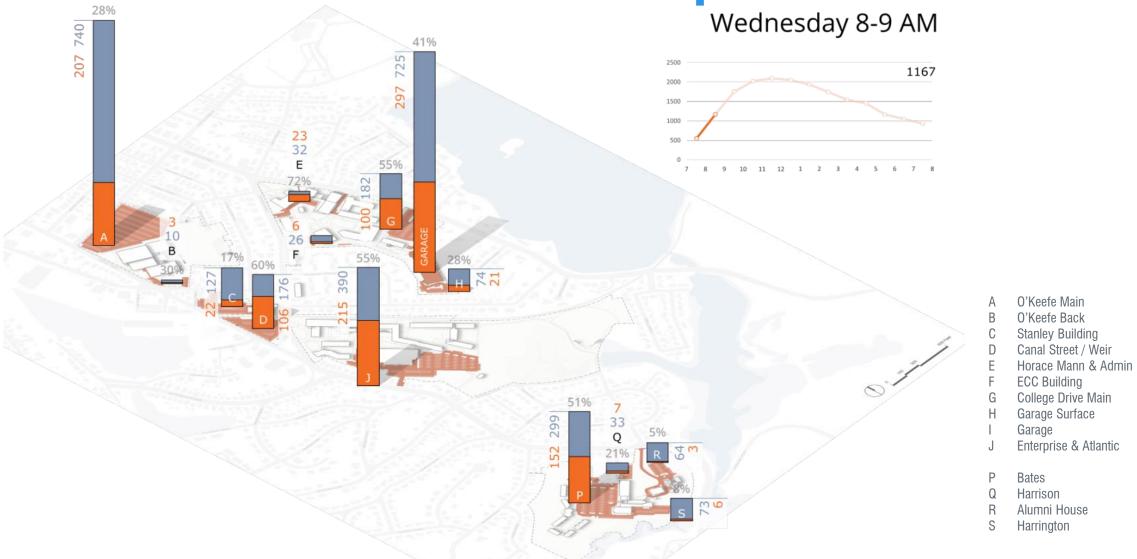
- Strict enforcement by both SSU and City police
- Coordinate enforcement and public improvements
- Ongoing parking need evaluation

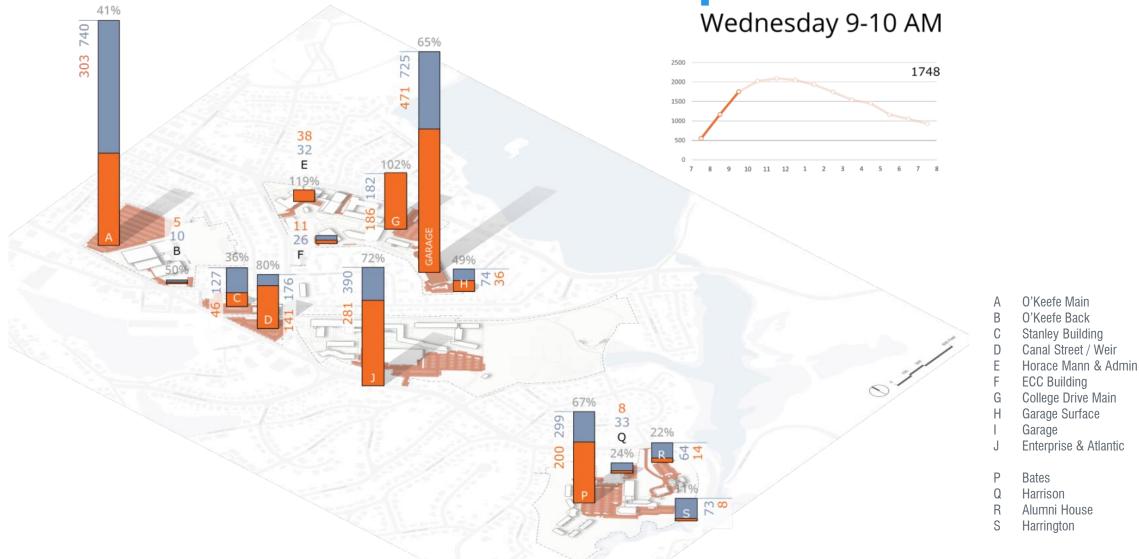
NEXT STEPS

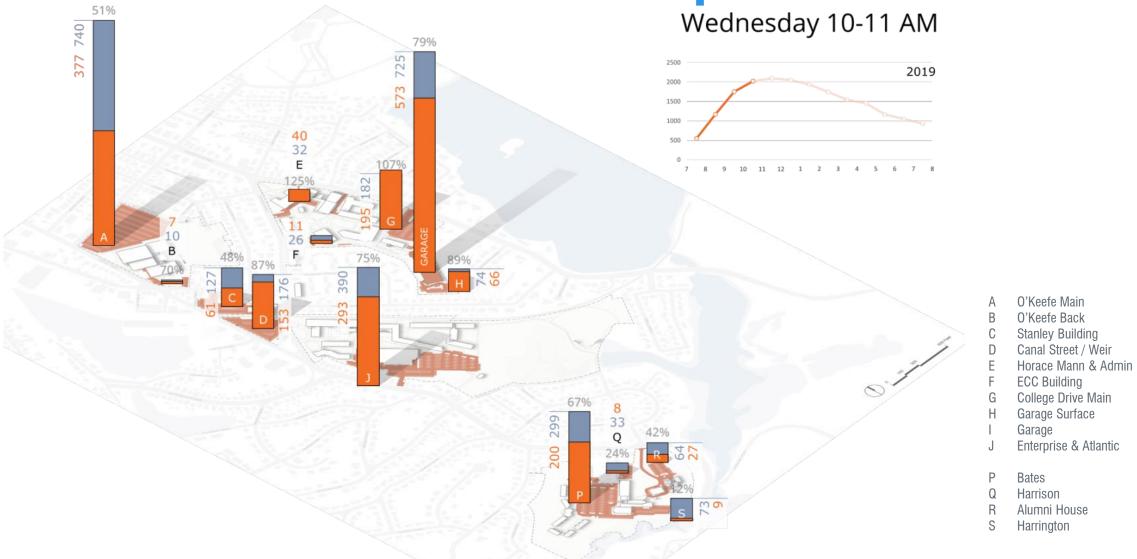
- Respond to comments & guidance from SSU and NLC
- Revise alternatives accordingly
- Present recommendations to the SSU community and the neighborhood
- Document data collection, analysis, findings and recommendations
- Submit final report

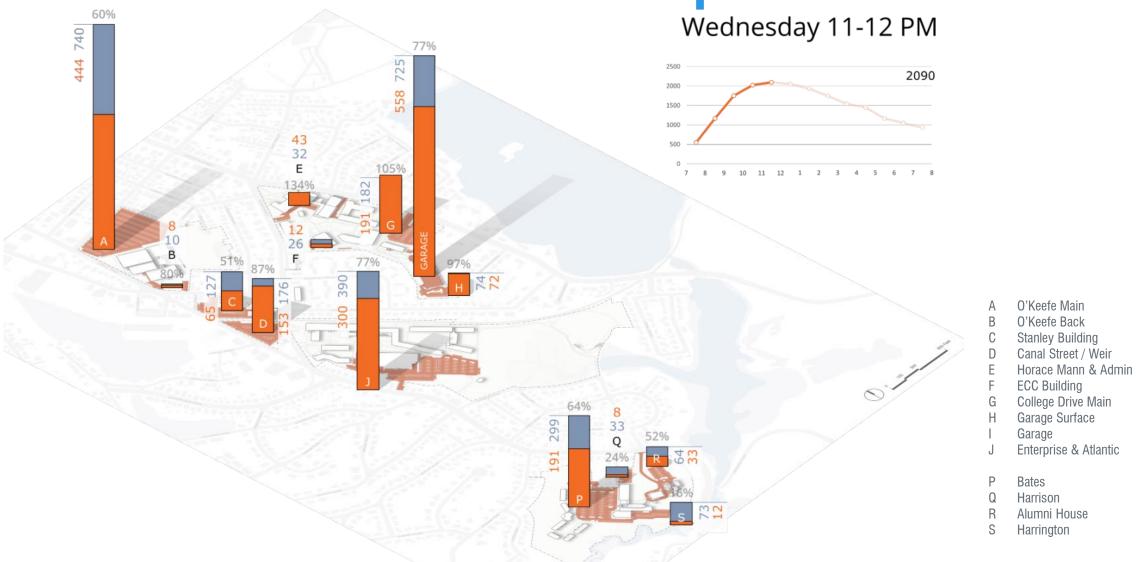


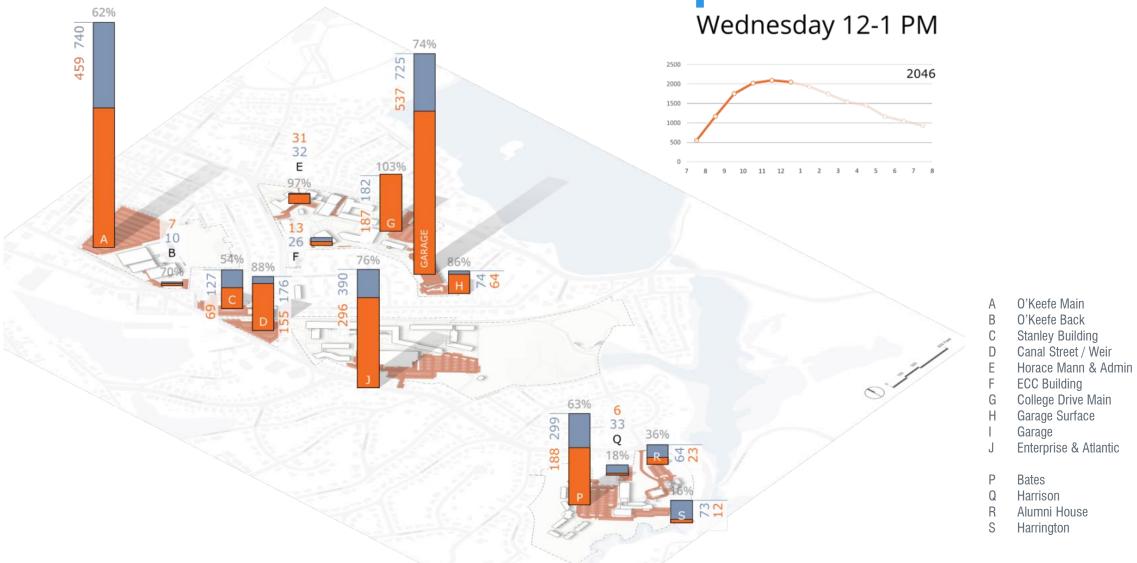


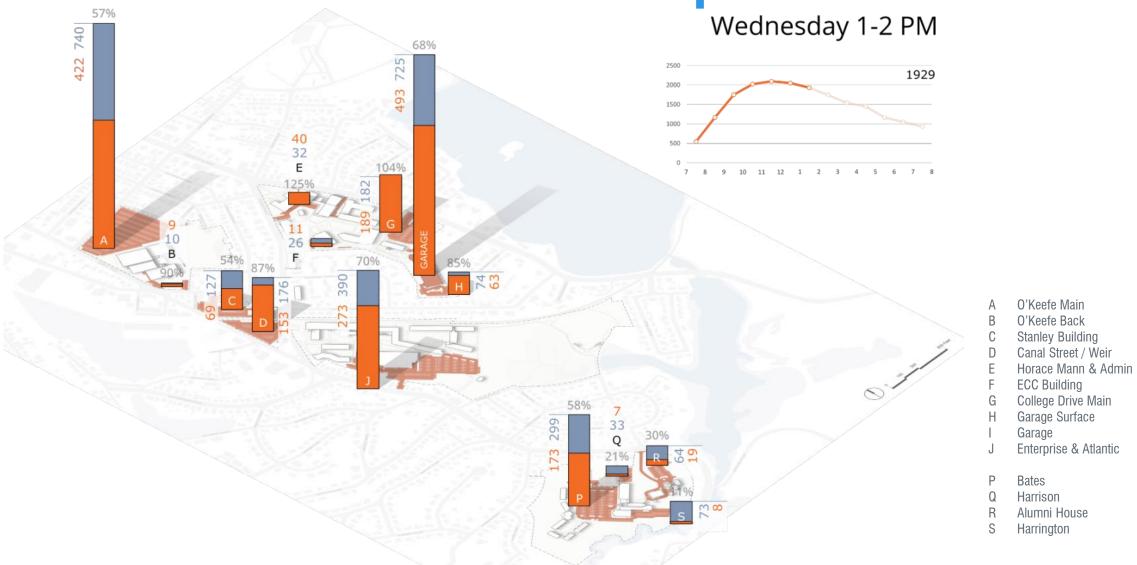


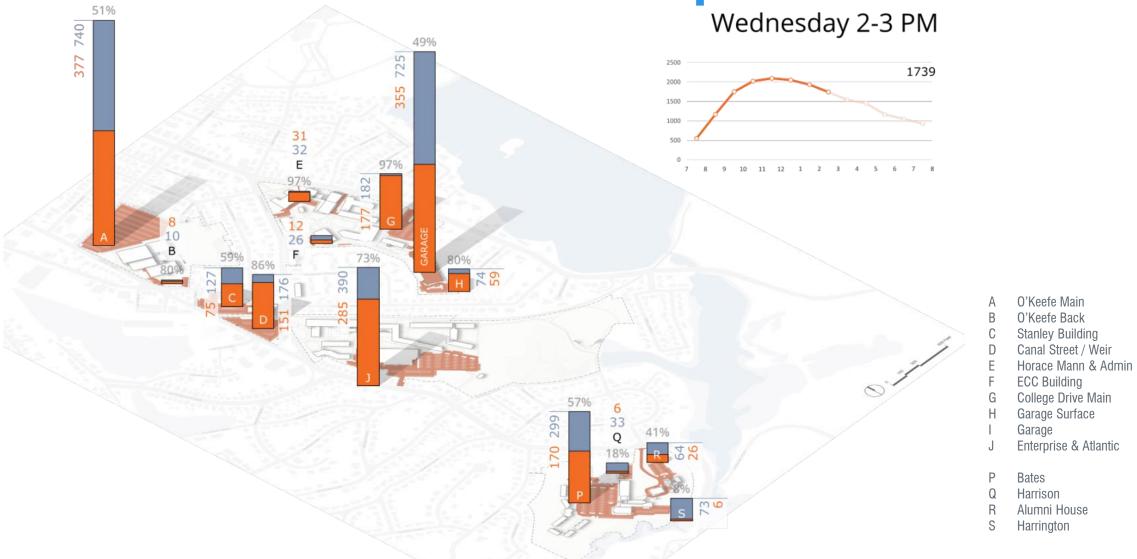


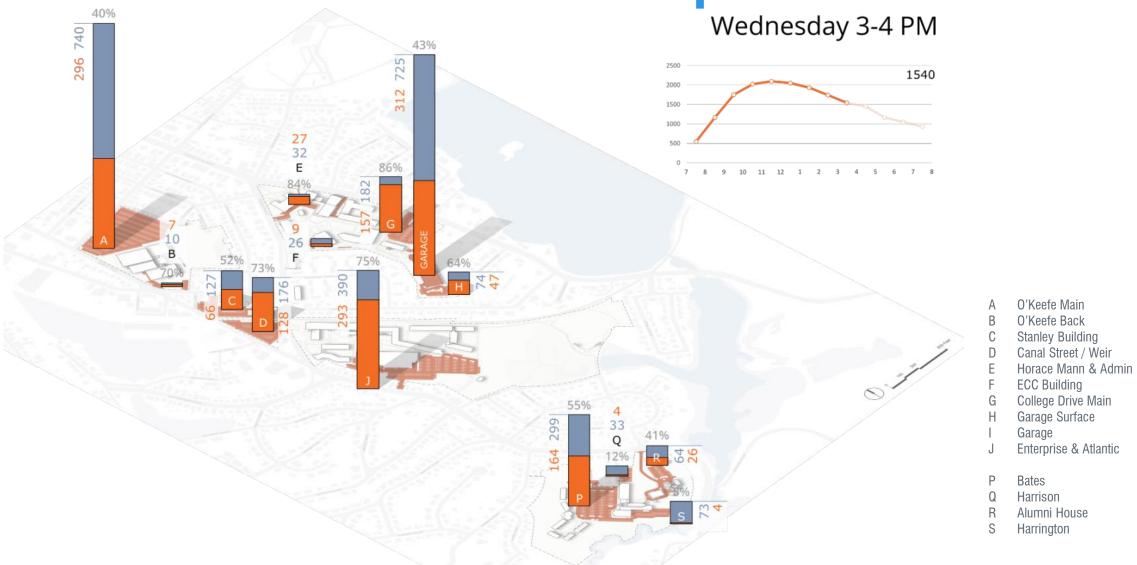


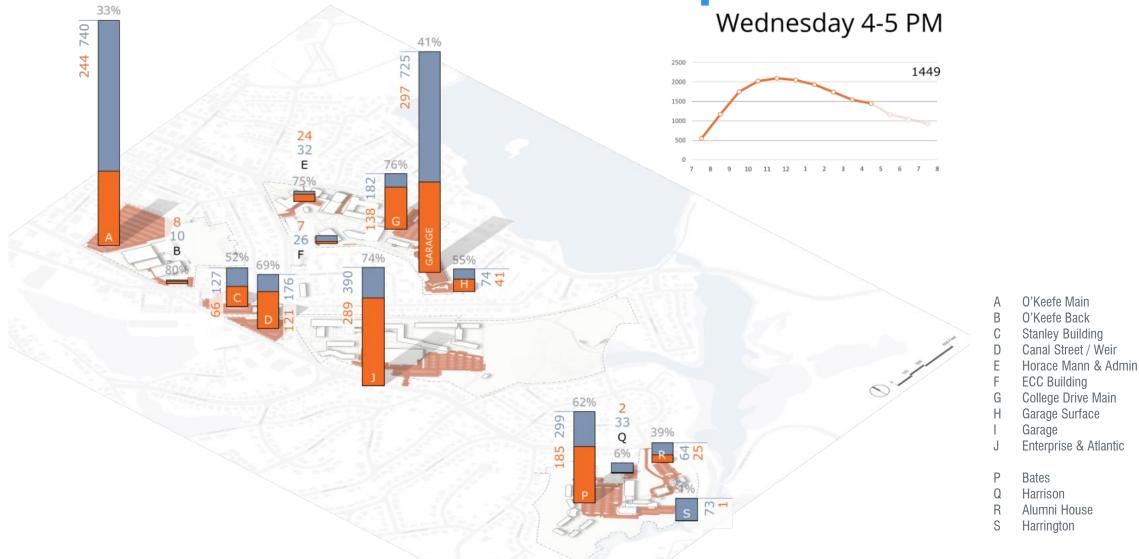


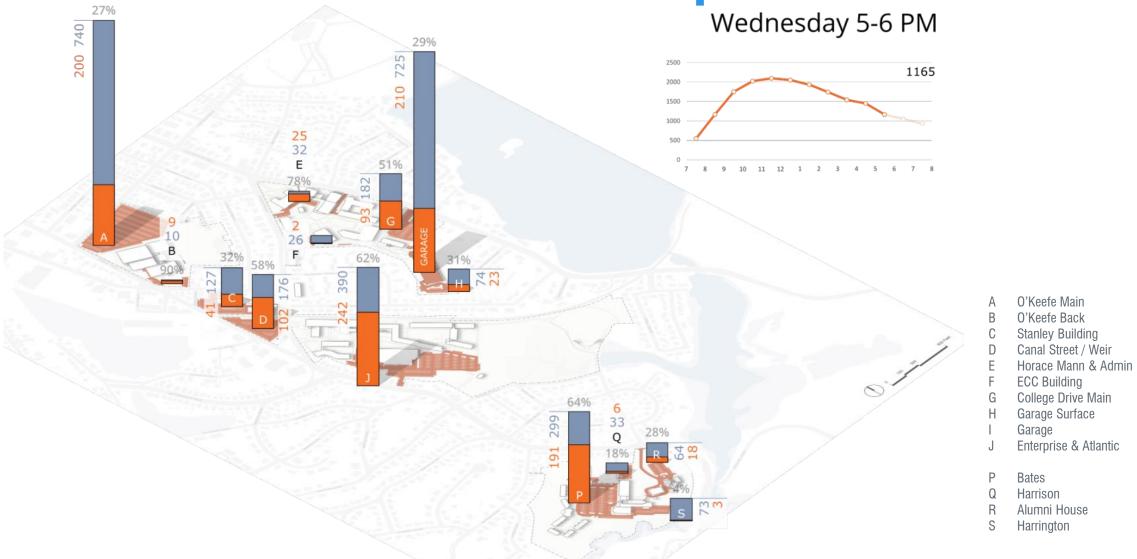


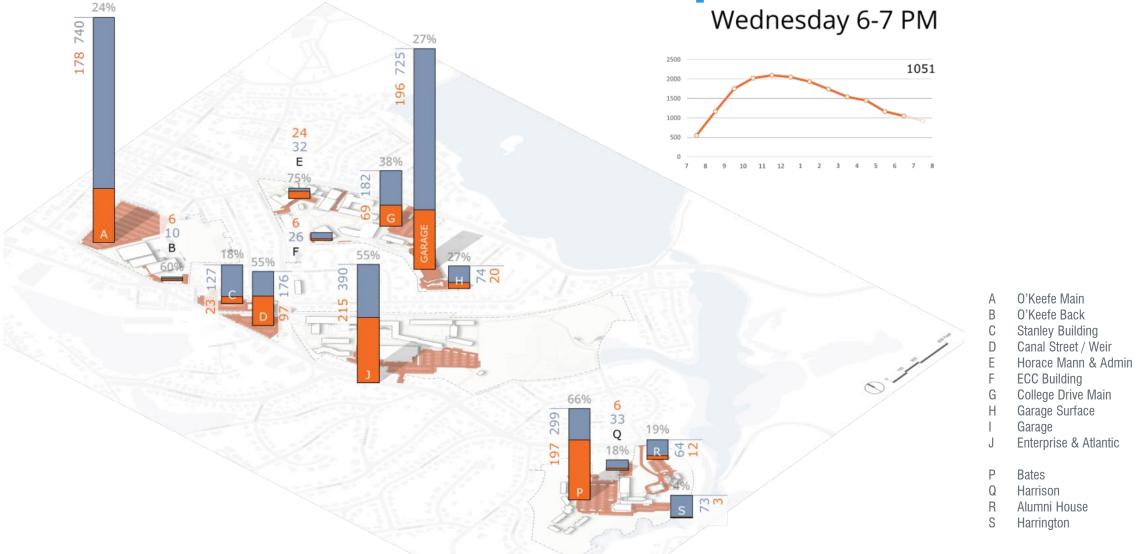


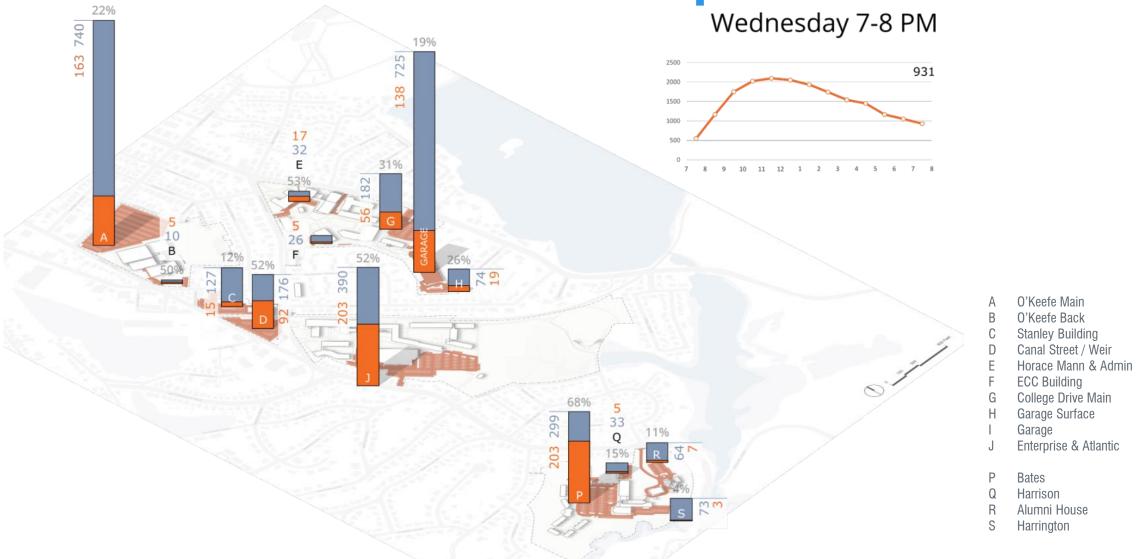




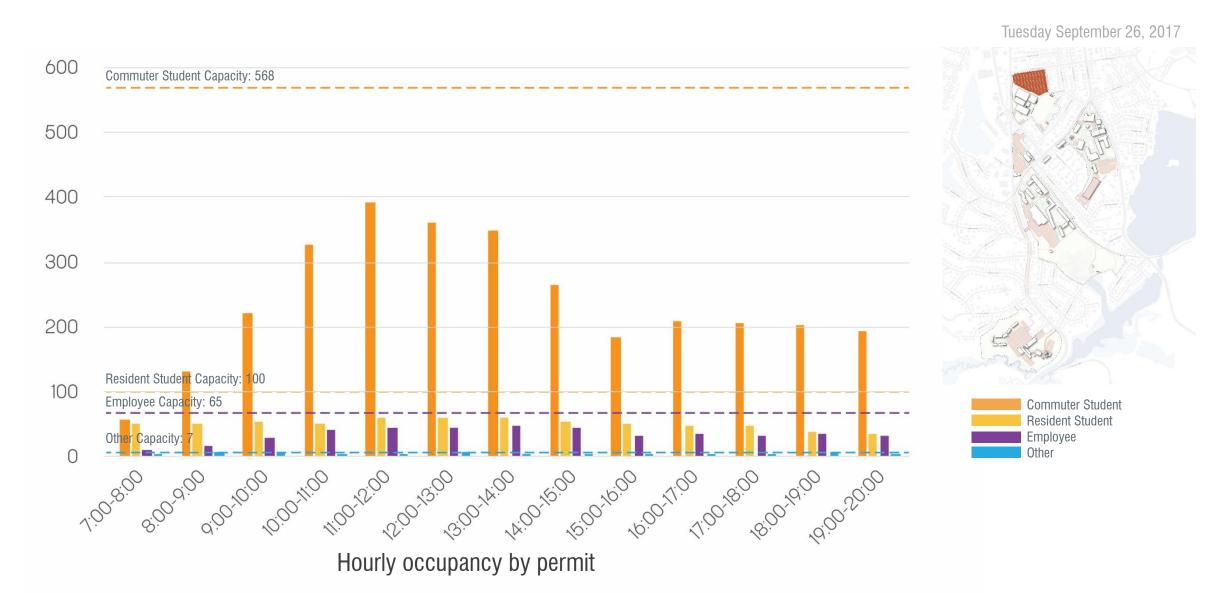








PARKING OCCUPANCY O'Keefe Main



PARKING OCCUPANCY O'Keefe Back

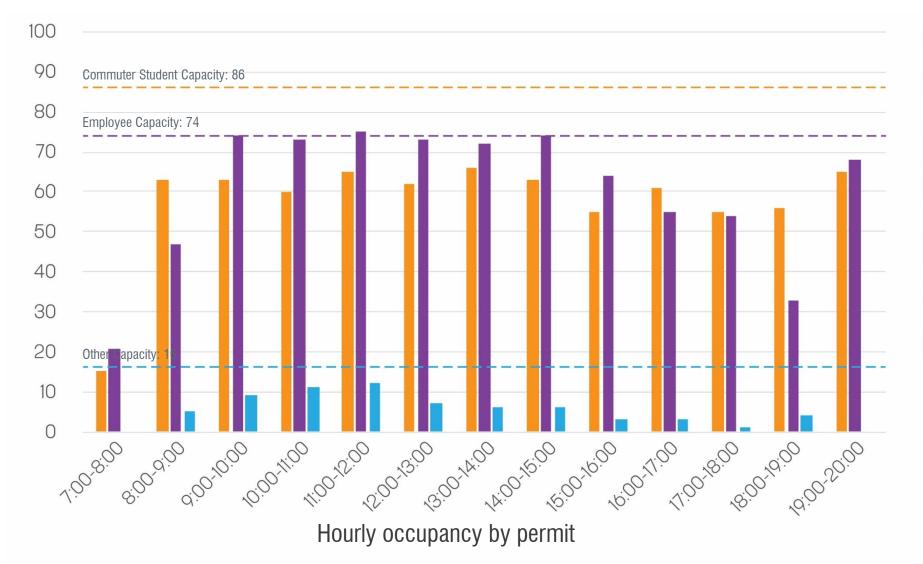


PARKING OCCUPANCY Stanley Building



Tuesday September 26, 2017 **Employee**

PARKING OCCUPANCY Canal St/Weir



Tuesday September 26, 2017

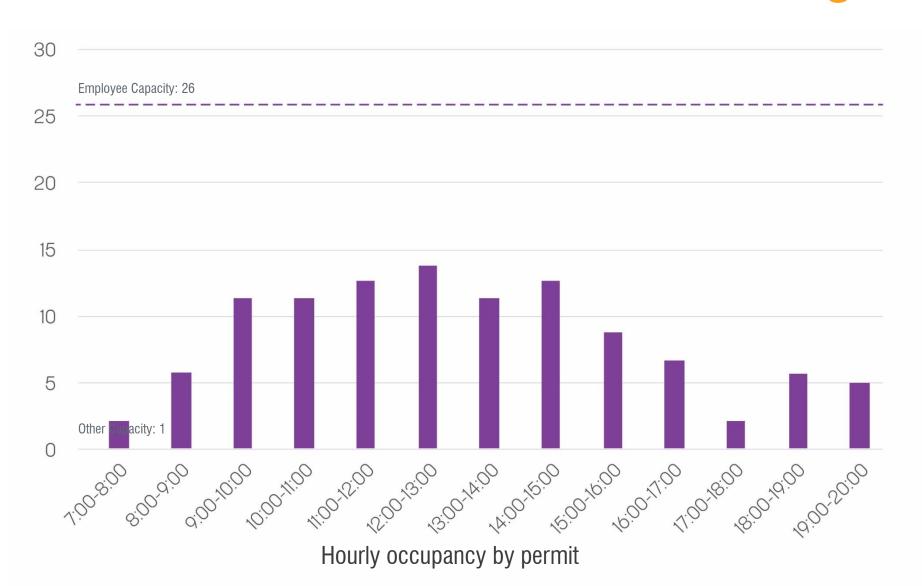


PARKING OCCUPANCY Horace Mann & Admin



Tuesday September 26, 2017 **Employee**

PARKING OCCUPANCY ECC Building



Tuesday September 26, 2017



Employee

PARKING OCCUPANCY College Dr Main



Tuesday September 26, 2017



PARKING OCCUPANCY Garage Surface



Tuesday September 26, 2017



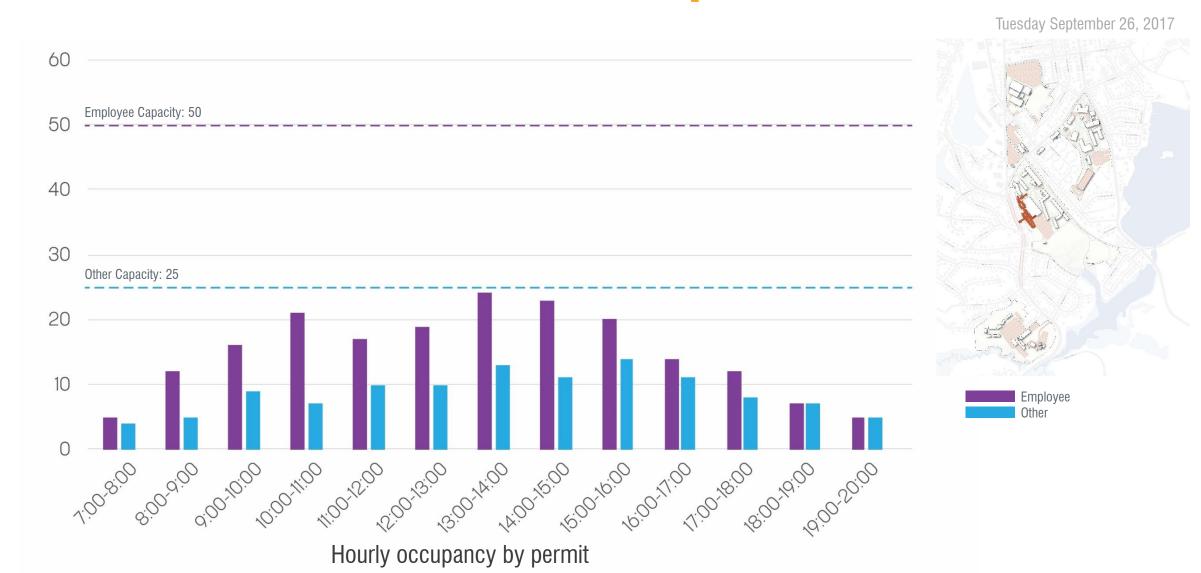
PARKING OCCUPANCY Garage



Tuesday September 26, 2017



PARKING OCCUPANCY Enterprise Center



PARKING OCCUPANCY Atlantic Lot



PARKING OCCUPANCY Harrison



Tuesday September 26, 2017



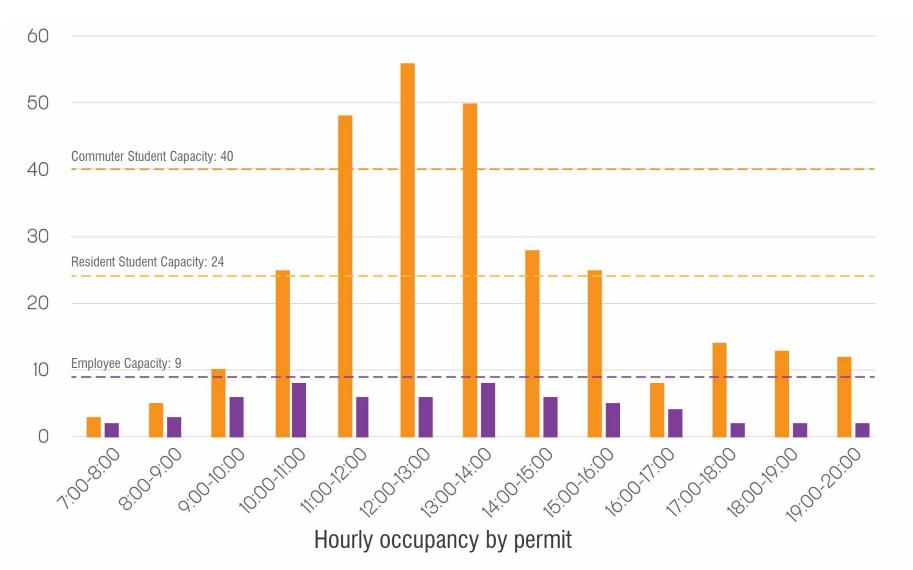
PARKING OCCUPANCY Bates & CIE



Tuesday September 26, 2017



PARKING OCCUPANCY Harrington



Tuesday September 26, 2017



Commuter & Resident Student
Employee

PARKING OCCUPANCY Alumni House



