

Annual Support

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Annual giving is vital to achieving our campaign goal. Throughout the initiative, we must raise funds to address the university's ongoing operating needs and to build a framework for sustained financial support over the longer term. Donations of every size will play a critical role in the ultimate success of the campaign. 10,000 Reasons will provide opportunity for engagement and meaningful participation from every member of Salem State's diverse constituency.

\$8.5 million in annual giving support will:

- Fund the university's most critical and pressing needs
- Fuel emerging academic and capital innovations
- Provide flexible resources that can be used immediately across campus

For more information, please contact Lori Boudo at 978.542.7534 or lboudo@salemstate.edu.