Custom Gifts Site at the Salem State University Bookstore

What is the custom gifts site?

This site was designed as an online catalogue for everything from bulk novelties to custom clothing to personalized fine gifts. You'll find many products here that are not carried in-store. Visit this site to see:

Hats	Clocks	Magnets
Polos & Golf Apparel	Fine Desk Accessories	Sports Cushions
Shorts & Pants	Painted Mirrors	Aprons
Outerwear	Pen & Ink Drawings	Umbrellas
Shirts & Sweatshirts	Paperweights	Keychains
Car Decals	Glassware	Lamps
Totes & Bags	Jewelry	Business Card Holders
Cancer Awareness	Frisbees	& Much More!

How do I access the online catalogue?

1. In your preferred web browser, visit www. www.salem.bkstr.com.
2. Scroll to the bottom, and click on the "Custom Gifts" link under "Faculty Services"
3. Click the link "Simply click here to get started"
4. The next page will prompt you for a password, it is "bookstore"
5. Use the links on the left or the search function to browse the catalog
6. When you click on an item it will show you the minimum order quantities, lead time, and any optional services.

How do I place an order?

You will have the option to place an order online. We would ask that you contact the store directly to order to ensure a timely delivery and so we can assist you with any special requests or personalization. We can be contacted at salem@bkstr.com.

What are the minimum order quantities, lead times, or guidelines for personalization?

These vary by vendor and product. The lead time is usually 4-6 weeks. Please check the item page on the website for details or contact us with specific inquiries.

If I'm ordering for a department or I am faculty/staff, do I still get my discount?

Absolutely! The prices on the website have bulk pricing built in (when applicable), so there isn't any additional discount – but your regular discount applies.

Who can I contact if I have additional questions?

Feel free to email us at salem@bkstr.com with any orders, questions, or concerns!